

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified	July-24	Inf Display				Inf Display Impact			Other Display			Other Display Impact			03/07/24	05/07/24	12/07/24	19/07/24	25/07/24	26/07/24	31/07/24	Total Space in cm	Value of Spaces	Rate
					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%										
National Newspapers (A)																											
1	Jang Rawalpindi/L	Urdu	230000	0			0	0	0	0				0	0	0	0								0	0	388.82
2	Ummat Karachi	Urdu	135000	48			0	0	0	0				0	0	0	0	48							48	15985.92	333.04
3	Pakistan Islamabad	Urdu	98000	72			0	0	0	0				0	0	0	0	30				42			72	19411.2	269.6
4	Ausaf Islamabad	Urdu	97000	3304		240	240	0	0	360				0	0	0	0	349	282	318	1093	328	104	230	3304	1032632.16	312.54
5	Nawa e Waqt	Urdu	73000	1103		120	120	0	0	180				0	0	0	0		40	77	135	245	147	159	1103	325793.11	295.37
6	Dunya Islamabad	Urdu	60000	650		120	120	0	0	180				0	0	0	0	81		45	168	42		14	650	188246.5	289.61
7	Jehan Pakistan	Urdu	45000	0			0	0	0	0				0	0	0	0								0	0	233.68
8	Awam Un Nas Rawalpindi	Urdu	20000	0			0	0	0	0				0	0	0	0								0	0	331.75
9	Assas Rawalpindi	Urdu	71500	48			0	0	0	0				0	0	0	0	48							48	14086.08	293.46
10	Jehan Islamabad	Urdu	25000	36			0	0	0	0				0	0	0	0	36							36	6674.76	185.41
11	Ghaznavi Rawalpindi	Urdu	22500	76			0	0	0	0				0	0	0	0	66	10						76	24562.44	323.19
12	Akhbar e Haq Isb	Urdu		0			0	0	0	0				0	0	0	0								0	0	281.91
13	Daily Quaid Islamabad	Urdu																							0		263.56
14	Express Tribune	English	35000	1353			0	0	0	0				0	0	0	0	156	162	278	300	186	54	217	1353	301137.21	222.57
15	Dawn	English	123000	2994		120	120	0	0	180	120			120	300	0	0	203	133	338	684	387	207	322	2994	588350.94	196.51
16	News	English	112000	2777		120	120	0	0	180	216			216	540	0	0	148	96	635	246	233	90	273	2777	859398.19	309.47
17	Nation	English	30000	132			0	0	0	0				0	0	0	0	45	24		63				132	26935.92	204.06
18	Pakistan Today	English	26000	0			0	0	0	0				0	0	0	0								0	0	185.61
19	Business Recd	English	25000	1301		120	120	0	0	180				0	0	0	0	225	145	168	177	132	51	103	1301	219712.88	168.88
20	Frontier Post Karachi	English		0			0	0	0	0				0	0	0	0								0	0	0
21	Pakistan Observer	English	52000	0			0	0	0	0				0	0	0	0								0	0	272.78
22	K2 Rawalpindi	Urdu	53000	951		120	120			180								141	10		228	117	59	96	951	438192.27	460.77
22	Mumtaz Rwp	Urdu	21500	39			0			0								39							39	6725.94	172.46
22	District News Rwp	Urdu		0			0			0															0	0	172.46
Provincial Newspapers (B)																											

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					Front	Back	Inner	Total Info Display	Front 250 %	Back 200 %	Inner 150 %	Front	Back	Inner	Total Other Display	Front 250 %										
23	Mashriq	Urdu	130000	7068		120	120	0	0	180	336	216	552	840	0	324	732	897	1009	974	676	280	484	7068	3942106.32	557.74
24	Aaj Pesh	Urdu	111000	6601		120	120	0	0	180	216	216	432	540	0	324	634	815	948	1128	672	306	502	6601	3528498.54	534.54
25	Express Peshawar	Urdu	0	3903		120	120	0	0	180			0	0	0	0	485	351	640	885	530	273	439	3903	1194396.06	306.02
26	Subh	Urdu	75000	0				0	0	0			0	0	0	0								0	0	500.38
27	Awam Un Nas Peshawar	Urdu	67000	871				0	0	0			0	0	0	0	114	153	153	148	164	78	61	871	426537.41	489.71
28	Surkhab	Urdu	60000	1181		120	120	0	0	180			0	0	0	0	165	105	91	172	164	66	118	1181	564045.6	477.6
29	Awaz I Shehr	Urdu	53500	573		120	120	0	0	180			0	0	0	0	60	39	86	88				573	237055.83	413.71
30	Paighammat	Urdu	50000	892		120	120	0	0	180			0	0	0	0	108	109	144	132	99			892	401319.72	449.91
31	Jiddat	Urdu	47800	1921		120	120	0	0	180			0	0	0	0	234	215	257	359	246	125	185	1921	829775.95	431.95
32	Jehad	Urdu	46000	1918		120	120	0	0	180			0	0	0	0	277	236	264	447	225	90	79	1918	835154.74	435.43
33	Akhbar Peshawar	Urdu	45000	93				0	0	0			0	0	0	0	57		36					93	40171.35	431.95
34	Jurrat	Urdu	44550	0				0	0	0			0	0	0	0								0	0	263.28
35	Khabrain	Urdu	44000	0				0	0	0			0	0	0	0								0	0	247.55
36	Riyasat	Urdu	41000	38				0	0	0			0	0	0	0			16	22				38	15863.48	417.46
37	Nai Baat	Urdu	35000	784		120	120	0	0	180			0	0	0	0	78	24	142	66	66	36	72	784	174494.88	222.57
38	Watan	Urdu	35000	300		120	120	0	0	180			0	0	0	0								300	118368	394.56
39	Siyaq	Urdu	35000	395				0	0	0			0	0	0	0	63	166	36	22		12	96	395	122035.25	308.95
40	Sarhad Peshawar	Urdu	34100	636		120	120	0	0	180			0	0	0	0	84		99	75		78		636	247671.12	389.42
41	Pakistan Peshawar	Urdu	32000	807		120	120	0	0	180			0	0	0	0	103	45	119	69	63	54	54	807	304852.32	377.76
42	Waqt	Urdu	30100	1667		240	240	0	0	360			0	0	0	0	198	152	174	225	135	51	132	1667	365706.46	219.38
43	Quaid Peshawar	Urdu	26200	1309		120	120	0	0	180			0	0	0	0	112	235	204	177	174	65	42	1309	516479.04	394.56
44	Islam	Urdu	25000	0				0	0	0			0	0	0	0								0	0	337.46
45	Ummat Pesh	Urdu	25000	531		120	120	0	0	180			0	0	0	0	36		42	72	40	41		531	98452.71	185.41
46	Akhbar Khyber	Urdu	24500	57				0	0	0			0	0	0	0		57						57	10399.65	182.45
47	Aeen	Urdu	21700	2308		120	120	0	0	180			0	0	0	0	289	298	385	457	284	81	214	2308	739437.04	320.38
48	Taqat	Urdu	18000	135				0	0	0			0	0	0	0					135			135	30046.95	222.57
49	Aaj Subh	Urdu	18000	715		120	120	0	0	180			0	0	0	0	57	51	69	106	33	54	45	715	212705.35	297.49
50	Payam e Khyber	Urdu	18000	594		120	120	0	0	180			0	0	0	0	30	51		60	48	51	54	594	176709.06	297.49
51	Azadi Peshawar	Urdu	15000	0				0	0	0			0	0	0	0								0	0	279.23
52	Hamawam	Urdu	12000	1112		120	120	0	0	180			0	0	0	0		217	197	123	123	51	101	1112	284583.04	255.92
53	Adan	Urdu	11700	785		120	120	0	0	180			0	0	0	0	78	36	108	126	81	8	48	785	187874.05	239.33
54	madaan	Urdu	10700	2150		120	120	0	0	180			0	0	0	0	271	251	353	360	267	141	207	2150	874706	406.84

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					Front	Back	Inner	Total Info Display	Front 250 %	Back 200 %	Inner 150 %	Front	Back	Inner	Total Other Display	Front 250 %										
55	Al-Akhbar	Urdu	10000	93				0	0	0				0	0	0	30	24				39	93	24294.39	261.23	
56	Kasoti Peshawar	Urdu	10000	1810			120	120	0	0	180			0	0	0	225	203	282	316	215	135	134	1810	433187.3	239.33
57	Awaz I Pakhtunkhwa	Urdu	9000	54				0	0	0				0	0	0								54	13354.74	247.31
58	Pakhtunkhwa Bulletin	Urdu	9000	202				0	0	0				0	0	0	40	48	45	69				202	46732.7	231.35
59	Nawa I Pakistan Peshawar	Urdu	7500	1626			120	120	0	0	180			0	0	0	138	201	240	320	250	45	132	1626	356711.88	219.38
60	Al-Jamiat Sarhad Psh:	Urdu	7000	1019			120	120	0	0	180			0	0	0	99	129	85	105	150	45	106	1019	219482.41	215.39
61	Hurmat Peshawar	Urdu	6000	438			120	120	0	0	180			0	0	0	30	24		33	51			438	90845.58	207.41
62	Intibah	Urdu	5700	307				0	0	0				0	0	0	48	56	50	78	75			307	62449.94	203.42
63	Awaz e Khyber	Urdu		279				0	0	0				0	0	0	84		42	70	75	8		279	91763.1	328.9
64	Munazzam Peshawar	Urdu	8800	429			120	120	0	0	180			0	0	0	30	27		39	33			429	85070.7	198.3
65	Dhun	Urdu		0				0	0	0				0	0	0								0	0	481.06
66	Bagram	Urdu		0				0	0	0				0	0	0								0	0	215.39
67	Daily Muhim	Urdu	46500	412				0	0	0				0	0	0	66	60	81	70	33	51	51	412	180142.88	437.24
68	Illhaq	Urdu	35500	760			120	120	0	0	180			0	0	0	51	88	100	91	67	33	30	760	302039.2	397.42
69	Awaz e Subh	Urdu	40000	688			120	120	0	0	180			0	0	0	48	45	69	84	40	57	45	688	210569.28	306.06
70	Daily Qul	Urdu	6000	0				0	0	0				0	0	0								0	0	280.02
71	92 News Peshawar	Urdu	10000	0				0	0	0				0	0	0								0	0	117.91
72	Frontier Anti Corruption	English	21150	0				0	0	0				0	0	0								0	0	315.48
73	Frontier Times	English	39000	682			120	120	0	0	180			0	0	0	68	106	58	67	42	41		682	279681.38	410.09
74	Frontier Post	English	35000	1749			120	120	0	0	180			0	0	0	174	291	255	185	229	147	168	1749	690400.26	394.74
75	Frontier News	English	35000	614			120	120	0	0	180			0	0	0	93	51	45	92	33			614	189670.74	308.91
76	Frontier Star	English	25000	132				0	0	0				0	0	0			45	39	48			132	44616	338
77	Daily Times	English	22000	960			120	120	0	0	180			0	0	0	120	126	168	108	42	51	45	960	307516.8	320.33
78	Statesman peshawar	English	21000	40				0	0	0				0	0	0	40							40	11016.4	275.41
79	Lead Pakistan	English	20000	1998			240	240	0	0	360			0	0	0	240	228	198	194	173	165	200	1998	617202.18	308.91
80	Today's Muslim	English	15800	1176			120	120	0	0	180			0	0	0	120	153	100	204	168	59	72	1176	290883.6	247.35
81	Country News Peshawar	English	10000	834			120	120	0	0	180			0	0	0	70	73	84	145	51	45	66	834	199601.22	239.33
82	Metro Times	English	20500	0				0	0	0				0	0	0								0	0	311.77
83	Wahdat	Pushto	115000	4333			240	240	0	0	360			0	0	0	470	572	712	814	600	164	401	4333	2332843.87	538.39
84	Khabroona			0				0	0	0				0	0	0								0	0	442.82
85	Pakhtun Post	Pushto	41000	0				0	0	0				0	0	0								0	0	417.49
86	Hewad	Pushto	14500	813			120	120	0	0	180			0	0	0	90	57	96	132	75	33	30	813	217412.46	267.42
87	Aksariat Peshawar	Urdu	9000	199				0	0	0				0	0	0	54	22		24			99	199	46038.65	231.35
88	Awal o Akhir	Urdu	15500	156				0	0	0				0	0	0	30	27	51		48			156	44182.32	283.22
89	Jehan Peshawar	Urdu	12500	395			120	120	0	0	180			0	0	0				36	33	26		395	51709.45	130.91
90	Aina Jehan	Urdu	33200	0				0	0	0				0	0	0								0	0	
91	Nawa-i-Dir	Urdu	39100	1183			120	120	0	0	180			0	0	0	132	114	81	195	165	99	97	1183	0	
92	Tadeel	Urdu	38100	220				0	0	0				0	0	0	60	69	69	22				220	89504.8	406.84

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%											Inner 150%
Peshawar																												
92	Daily Bayan	Urdu		421			120	120	0	0	180				0	0	0	0	20	39	16	46			421	87652.2	208.2	
93	Shahbaz	Urdu	6150	0				0	0	0	0				0	0	0	0						0	0	0	182.56	
Mardan																												
94	Pakhtunkhwa News	Urdu	10100	952			120	120	0	0	180				0	0	0	0	93	80	85	132	97	54	111	952	173797.12	182.56
95	Nida-e-Watan	Urdu	40100	386			120	120	0	0	180									62	24				386	0		
95	Islah Swabi	Urdu	4500	587			120	120	0	0	180								81	63	38	72	33		587	113291	193	
Charsadda																												
96	Charsadda News	Urdu	31700	0				0	0	0	0				0	0	0	0							0	0	308.91	
97	Hastnagartimes Chd	Urdu	19200	573			120	120	0	0	180				0	0	0	0		100		22	151		573	173750.79	303.23	
Abbotabad																												
98	Ittehad	Urdu	38500	683			120	120	0	0	180				0	0	0	0		150	108	45	80		683	278848.41	408.27	
99	Akhbar	Urdu	32000	137				0	0	0	0				0	0	0	0			20	117			137	51707.91	377.43	
100	Geo Hazara Abbottabad	Urdu	20000	0				0	0	0	0				0	0	0	0							0	0	308.91	
101	Aai Abbotabad	Urdu		54				0	0	0	0				0	0	0	0			54				54	25085.7	464.55	
102	Nada e Khalq Haripur	Urdu		90				0	0	0	0				0	0	0	0		54		36			90	35930.7	399.23	
103	K2 Times Abbotabad	Urdu		0				0	0	0	0				0	0	0	0							0	0	240.12	
104	Muhasib	Urdu		156				0	0	0	0				0	0	0	0		57	42	57			156	45076.2	288.95	
105	Sarhad News Abtd	Urdu		80				0	0	0	0				0	0	0	0		44		36			80	29745.6	371.82	
106	Shamal Abbottabad	Urdu		102											0					33	33	36			102	42211.68	413.84	
107	Pine Abbottabad	Urdu		21				0	0	0	0				0	0	0	0		21					21	6132	292	
108	Nawa e Hazara Abtt	Urdu		547			120	120	0	0	180				0	0	0	0		90	75	42		14	26	547	268308.97	490.51
Swat																												
109	Azadi	Urdu	50000	781			120	120	0	0	180				0	0	0	0	116	101	75	114	42		33	781	351379.71	449.91
110	Khabarkar	Urdu	30000	0				0	0	0	0				0	0	0	0								0	0	366.01
111	Chand	Urdu	24100	2823			240	240	0	0	360	336	336	840	0	0	0	0	228	229	138	177	171	104	2823	928654.08	328.96	
112	Nizam Swat	Urdu	3500	0				0	0	0	0				0	0	0	0							0	0	182.56	
113	Awam Un Nas	Urdu		0				0	0	0	0				0	0	0	0							0	0	489.71	
114	Shamal Swat	Urdu		1137			120	120	0	0	180				0	0	0	0	147	222	90	225	72	81	1137	331753.86	291.78	
Besham/Shangla																												
115	Basha News Besham	Urdu	20000	670			120	120	0	0	180				0	0	0	0	183			154		33	670	206969.7	308.91	
Kohat/Karak																												
116	Karak Times	Urdu	41500	590			120	120	0	0	180				0	0	0	0			107	107	76		590	247292.6	419.14	
117	Sada e Lawagher Karak	Urdu		591			120	120	0	0	180				0	0	0	0		24	111	63	93		591	160775.64	272.04	
118	Siawish Kohat	Urdu		435			120	120	0	0	180				0	0	0	0			63	72			435	213402.3	490.58	
119	Janisar- e - Pakistan Karak	Urdu	10000	603			120	120	0	0	180				0	0	0	0		48	159	24	72		603	174224.79	288.93	
120	Awami Dastak Kohat	Urdu	7000	0				0	0	0	0				0	0	0	0							0	0	198.2	
DI Khan																												
121	Aitedal Di Khan	Urdu	15600	524			120	120			180				0				94	22	42		36	30	524			
122	Pashtun Millat DI Khan	Urdu	30200	599			120	120			180				0				93		80	69		57	599			