

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified	Oct-24	Inf Display				Inf Display Impact			Other Display			Other Display Impact			02/10/24	04/10/24	10/10/24	11/10/24	16/10/24	18/10/24	23/10/24	25/10/24	30/10/24	Total Space in cm	Value of Spaces	Rate	
					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%													Inner 150%
National Newspapers (A)																														
1	Jang Rawalpindi/L	Urdu	230000	0			0	0	0	0				0	0	0	0									0	0	388.82		
2	Ummat Karachi	Urdu	135000	0			0	0	0	0				0	0	0	0									0	0	333.04		
3	Pakistan Islamabad	Urdu	98000	285			0	0	0	0				0	0	0	0	42	30	48	60			57	48	285	76836	269.6		
4	Ausaf Islamabad	Urdu	97000	3287		432	432	0	0	648		408	408	0	0	612	200	75	197	162	118	36	78	160	161	3287	1027318.98	312.54		
5	Nawa e Waqt	Urdu	73000	1098		216	216	0	0	324				0	0	0	0	66	48	90	120	48		66	120	1098	324316.26	295.37		
6	Dunya Islamabad	Urdu	60000	93			0	0	0	0				0	0	0	0	42						51		93	26933.73	289.61		
7	Jehan Pakistan	Urdu	45000	0			0	0	0	0				0	0	0	0									0	0	233.68		
8	Awam Un Nas Rawalpindi	Urdu	20000	0			0	0	0	0				0	0	0	0									0	0	331.75		
9	Assas Rawalpindi	Urdu	71500	120			0	0	0	0				0	0	0	0	45	51	24						120	35215.2	293.46		
10	Jehan Islamabad	Urdu	25000	102			0	0	0	0				0	0	0	0							51	51	102	18911.82	185.41		
11	Ghaznavi Rawalpindi	Urdu	22500	424			0	0	0	0				0	0	0	0			51	75	45	36	72	57	88	424	137032.56	323.19	
12	Akhbar e Haq Isb	Urdu		245			0	0	0	0				0	0	0	0	40	45	16					42	51	51	245	69067.95	281.91
13	Daily Quaid Islamabad	Urdu		0			0	0	0	0				0	0	0	0										0		263.56	
14	Express Tribune	English	35000	1160			0	0	0	0				0	0	0	0	219	54	105	159	153	22	60	243	145	1160	258181.2	222.57	
15	Dawn	English	123000	3570		216	216	0	0	324		324	324	0	0	486	162	307	163	282	330	227	339	275	135	3570	701540.7	196.51		
16	News	English	112000	2423		216	216	0	0	324		108	108	0	0	162	135	210	173	297	206	126	138	183	145	2423	749845.81	309.47		
17	Nation	English	30000	969		216	216	0	0	324				0	0	0	0	51		159		20	87	10	102	969	197734.14	204.06		
18	Pakistan Today	English	26000	111			0	0	0	0				0	0	0	0	45			66					111	20602.71	185.61		
19	Business Recd	English	25000	1381		216	216	0	0	324				0	0	0	0	90	51	146	132	92	72	85	128	45	1381	233223.28	168.88	
20	Frontier Post Karachi	English		0			0	0	0	0				0	0	0	0										0	0	0	
21	Pakistan Observer	English	52000	54			0	0	0	0				0	0	0	0	54									54	14730.12	272.78	
22	K2 Rawalpindi	Urdu	53000	1137		216	216	0	0	324				0	0	0	0	39	69	90	90	36	60	60	105	48	1137	523895.49	460.77	
22	Mumtaz Rwp	Urdu	21500	1118		216	216	0	0	324				0	0	0	0	75	51	57	69	60	57	67	73	69	1118	192810.28	172.46	
22	District News Rwp	Urdu		0			0	0	0	0				0	0	0	0										0	0	172.46	
Provincial Newspapers (B)																														

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%												
23	Mashriq	Urdu	130000	7565	432		432	1080	0	0	408	408	0	0	612	591	424	701	696	413	314	545	683	666	7565	4219303.1	557.74	
24	Aaj Pesh	Urdu	111000	6190	216		216	540	0	0	108	108	0	0	162	555	550	555	697	544	392	696	614	561	6190	3308802.6	534.54	
25	Express Peshawar	Urdu	85000	5426	216	216	216	0	432	0	216	216	0	0	324	550	380	372	623	439	363	522	538	451	5426	1660464.52	306.02	
26	Subh	Urdu	75000	0			0	0	0	0	0	0	0	0	0										0	0	500.38	
27	Awam Un Nas Peshawar	Urdu	67000	941		216	216	0	0	324			0	0	0		66	80	36		60	60	57	42	941	460817.11	489.71	
28	Surkhab	Urdu	60000	1437		216	216	0	0	324			0	0	0	90		80	105	126	135	150	100	111	1437	686311.2	477.6	
29	Awaz I Shehr	Urdu	53500	1036			0	0	0	0	300	300	0	0	450	129			69	30	22			16	20	1036	428603.56	413.71
30	Paighammat	Urdu	50000	2165		216	216	0	0	324	84	84	0	0	126	186	105	140	279	186	111	156	120	132	2165	974055.15	449.91	
31	Jiddat	Urdu	47800	1792		216	216	0	0	324			0	0	0	135	93	105	156	129	172	159	174	129	1792	774054.4	431.95	
32	Jehad	Urdu	46000	2863		216	216	0	0	324	300	300	0	0	450	234	148	153	207	209	189	120	164	149	2863	1246636.09	435.43	
33	Akhbar Peshawar	Urdu	45000	0			0	0	0	0			0	0	0										0	0	431.95	
34	Jurrat	Urdu	44550	0			0	0	0	0			0	0	0										0	0	263.28	
35	Khabrain	Urdu	44000	81			0	0	0	0			0	0	0									30	51	81	20051.55	247.55
36	Riyasat	Urdu	41000	944		216	216	0	0	324			0	0	0	54	90	48	54		36	42		80	944	394082.24	417.46	
37	Nai Baat	Urdu	35000	1121		216	216	0	0	324			0	0	0	30	84	54	115	60	33	52	90	63	1121	249500.97	222.57	
38	Watan	Urdu	35000	394			0	0	0	0			0	0	0	42	58	45	48	45	27	36	48	45	394	155456.64	394.56	
39	Siyaq	Urdu	35000	1288		216	216	0	0	324			0	0	0	93	112	45	114	48	54	129	99	54	1288	397927.6	308.95	
40	Sarhad Peshawar	Urdu	34100	493			0	0	0	0			0	0	0			63	66	50	100	69	91	54	493	191984.06	389.42	
41	Pakistan Peshawar	Urdu	32000	1200		216	216	0	0	324			0	0	0	48	55	36	129	75	84	110	30	93	1200	453312	377.76	
42	Waqt	Urdu	30100	2134		216	216	0	0	324	192	192	0	0	288	120	120	120	120	189	48	119	117	161	2134	468156.92	219.38	
43	Quaid Peshawar	Urdu	26200	1387		216	216	0	0	324			0	0	0	45	57	126	120	75	79	114	109	122	1387	547254.72	394.56	
44	Islam	Urdu	25000	0			0	0	0	0			0	0	0										0	0	337.46	
45	Ummat Pesh	Urdu	25000	126			0	0	0	0			0	0	0			39	42					45	126	23361.66	185.41	
46	Akhbar Khyber	Urdu	24500	0			0	0	0	0			0	0	0										0	0	182.45	
47	Aeen	Urdu	21700	2477		216	216	0	0	324	108	108	0	0	162	39	60	253	248	266	137	195	271	198	2477	793581.26	320.38	
48	Taqat	Urdu	18000	0			0	0	0	0			0	0	0										0	0	222.57	
49	Aaj Subh	Urdu	18000	1007		216	216	0	0	324			0	0	0	48	42	68	138	57		66		48	1007	299572.43	297.49	
50	Payam e Khyber	Urdu	18000	332			0	0	0	0			0	0	0		39	48	64	45		22	66	48	332	98766.68	297.49	
51	Azadi Peshawar	Urdu	15000	0			0	0	0	0			0	0	0										0	0	279.23	
52	Hamawam	Urdu	12000	992		216	216	0	0	324			0	0	0	90	51	60	81		20	51	51	48	992	253872.64	255.92	
53	Adan	Urdu	11700	1246		216	216	0	0	324	84	84	0	0	126	54	66	66	120	36	36	51		67	1246	298205.18	239.33	
54	maidaan	Urdu	10700	2821		216	216	0	0	324	108	108	0	0	162	314	205	209	256	170	214	195	268	180	2821	1147695.64	406.84	

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%																
55	Al-Akhbar	Urdu	10000	0			0	0	0	0															0	0	261.23							
56	Kasoti Peshawar	Urdu	10000	1646	216	216	0	0	324							171	40	113	233	92	101	144	167	45	1646	393937.18	239.33							
57	Awaz I Pakhtunkhwa	Urdu	9000	0			0	0	0																	0	0	247.31						
58	Pakhtunkhwa Bulletin	Urdu	9000	48			0	0	0																48	11104.8	231.35							
59	Nawa I Pakistan Peshawar	Urdu	7500	1642	216	216	0	0	324						200	54	105	206	91	95	123	108	120	1642	360221.96	219.38								
60	Al-Jamiat Sarhad Psh:	Urdu	7000	1415	216	216	0	0	324						84	84	0	0	126	66	57	87	72	45	54	87	130	67	1415	304776.85	215.39			
61	Hurmat Peshawar	Urdu	6000	0			0	0	0																		0	0	207.41					
62	Intibah	Urdu	5700	1251	432	432	0	0	648							39	33		51						48	1251	254478.42	203.42						
63	Awaz e Khyber	Urdu	195				0	0	0																48	195	64135.5	328.9						
64	Munazzam Peshawar	Urdu	8800	286			0	0	0						45									16	36	54	286	56713.8	198.3					
65	Dhun	Urdu	0				0	0	0																	0	0	481.06						
66	Bagram	Urdu	0				0	0	0																	0	0	215.39						
67	Daily Muhim	Urdu	46500	816	216	216	0	0	324						39	30	33	51			42	45	36		816	356787.84	437.24							
68	Illhaq	Urdu	35500	1145	216	216	0	0	324						75	57	90	78			51	90	81	83	1145	455045.9	397.42							
69	Awaz e Subh	Urdu	40000	1250	216	216	0	0	324						51	111	105	72	138	20	90	51	72	1250	382575	306.06								
70	Daily Qul	Urdu	6000	0			0	0	0																	0	0	280.02						
71	92 News Peshawar	Urdu	10000	0			0	0	0																	0	0	117.91						
72	Frontier Anti Corruption	English	21150	36			0	0	0																		0	0	11357.28	315.48				
73	Frontier Times	English	39000	448			0	0	0							123	33	80	14	63	36	48	51	448	183720.32	410.09								
74	Frontier Post	English	35000	2468	216	216	0	0	324						84	84	0	0	0	230	204	157	235	117	246	168	278	209	2468	1168055.04	473.28			
75	Frontier News	English	35000	318			0	0	0							79	67	24			22	48	30	48	318	98233.38	308.91							
76	Frontier Star	English	25000	105			0	0	0							57									48	105	35490	338						
77	Daily Times	English	22000	1542	216	216	0	0	324						108	108	0	0	162	84	66	60	48	108	42	111	96	117	1542	493948.86	320.33			
78	Statesman peshawar	English	21000	0			0	0	0																		0	0	275.41					
79	Lead Pakistan	English	20000	2352	216	216	0	0	324						192	192	0	0	288	230	120	158	120	130	160	84	141	189	2352	726556.32	308.91			
80	Today's Muslim	English	15800	1382			0	0	0						192	192	0	0	288	150	122	120	51	45	87	120	99	108	1382	341837.7	247.35			
81	Country News Peshawar	English	10000	1219	216	216	0	0	324							0	0	0	0	105	45	105	105	45	48	66	112	48	1219	291743.27	239.33			
82	Metro Times	English	20500	0			0	0	0																			0	0	311.77				
83	Wahdat	Pushto	115000	4706	432	432	0	0	648						108	108	0	0	162	461	293	415	395	313	289	439	405	346	4706	2533663.34	538.39			
84	Khabroona	Urdu	0				0	0	0																		0	0	442.82					
85	Pakhtun Post	Pushto	41000	0			0	0	0																		0	0	417.49					
86	Hewad	Pushto	14500	934	216	216	0	0	324							30						57	85		54	57		111	934	249770.28	267.42			
87	Aksariat Peshawar	Urdu	9000	18			0	0	0																	18	18	4164.3	231.35					
88	Awal o Akhir	Urdu	15500	141			0	0	0																	60	16	141	39934.02	283.22				
89	Jehan Peshawar	Urdu	12500	302			0	0	0						45						51	71	36	14	24	57	69	302	39534.82	130.91				
90	Aina Jehan	Urdu	33200	237			0	0	0						51												87	237	0					
91	Nawa-i-Dir	Urdu	39100	1143			0	0	0						84	84	0	0	126	108	51	134	90	123	72	145	132	78	1143	0				
91	Tadceel	Urdu	38100	244			0	0	0																	40	43	244	99268.96	406.84				

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%													Inner 150%	
92	Daily Bavan	Urdu		60			0	0	0	0														60	12492	208.2					
93	Shahbaz	Urdu	6150	0			0	0	0	0										36		24			0	0	182.56				
Mardan																															
94	Pakhtunkhwa News	Urdu	10100	716			0	0	0	0			0	0	0	0				105	24	117	129	33	63	72	81	92	716	130712.96	182.56
95	Nida-e-Watan	Urdu	40100	90			0	0	0	0			0	0	0	0				39					51			90	0	308.91	
95	Islah Swabi	Urdu	4500	114			0	0	0	0			0	0	0	0				42					42		30	114	22002	193	
Charsadda																															
96	Charsadda News	Urdu	31700	0			0	0	0	0			0	0	0	0											0	0	308.91		
97	Hashtnagar Times Chd	Urdu	19200	573			0	0	0	0			0	0	0	0				96	114		132	54		57	120	573	173750.79	303.23	
Abbottabad																															
98	Ittehad	Urdu	38500	186			0	0	0	0			0	0	0	0				90					48		48	186	75938.22	408.27	
99	Akhbar	Urdu	32000	0			0	0	0	0			0	0	0	0												0	0	377.43	
100	Geo Hazara Abbottabad	Urdu	20000	0			0	0	0	0			0	0	0	0												0	0	308.91	
101	Aai Abbottabad	Urdu	0	0			0	0	0	0			0	0	0	0												0	0	464.55	
102	Nada e Khalq Haripur	Urdu	0	0			0	0	0	0			0	0	0	0												0	0	399.23	
103	K2 Times Abbottabad	Urdu	0	0			0	0	0	0			0	0	0	0												0	0	240.12	
104	Muhasib	Urdu	45	45			0	0	0	0			0	0	0	0				45								45	13002.75	288.95	
105	Sarhad News Abtd	Urdu	14	14			0	0	0	0			0	0	0	0												14	5205.48	371.82	
106	Shamal Abbottabad	Urdu	140	140			0	0	0	0			0	0	0	0				90		14		30			20	140	57937.6	413.84	
107	Pine Abbottabad	Urdu	0	0			0	0	0	0			0	0	0	0												0	0	292	
108	Nawa e Hazara Abtt	Urdu	774	216	216	0	0	0	324				0	0	0	0				81		16	30	36			71	774	379654.74	490.51	
Swat																															
109	Azadi	Urdu	50000	1383	216	216	0	0	0	324			108	108	0	0	162				51		97	30	80	81	176	58	1383	622225.53	449.91
110	Khabarkar	Urdu	30000	0			0	0	0	0			0	0	0	0												0	0	366.01	
111	Chand	Urdu	24100	2415	648	648	0	0	0	972			0	0	0	0				66	87		66	78	72	80	205	141	2415	794438.4	328.96
112	Nizammat Swat	Urdu	3500	0			0	0	0	0			0	0	0	0												0	0	182.56	
113	Awam Un Nas	Urdu	0	0			0	0	0	0			0	0	0	0												0	0	489.71	
114	Shamal Swat	Urdu	919	216	216	0	0	0	324				0	0	0	0				48		57	18			70	141	45	919	268145.82	291.78
Besham/Shangha																															
115	Basha News Besham	Urdu	20000	222			0	0	0	0			0	0	0	0				33							81	108	222	68578.02	308.91
Kohat/Karak																															
116	Karak Times	Urdu	41500	647	216	216	0	0	0	324			0	0	0	0									20		18	69	647	271183.58	419.14
117	Sada e Lawagher Karak	Urdu	93	93			0	0	0	0			0	0	0	0				42								51	93	25299.72	272.04
118	Siawish Kohat	Urdu	687	216	216	0	0	0	324				0	0	0	0								42		22	69	14	687	337028.46	490.58
119	Janisar- e - Pakistan Karak	Urdu	10000	128	0	0	0	0	0				0	0	0	0							51				63	14	128	36983.04	288.93
120	Awami Dastak Kohat	Urdu	7000	0			0	0	0	0			0	0	0	0												0	0	198.2	
DI Khan																															
121	Aitedal Di Khan	Urdu	15600	85			0	0	0	0			0			0				12		16						57	85	283.79	
122	Pashtun Millat DI Khan	Urdu	30200	796	216	216	0	0	0	324			0			0				16	48					27		165	796	367.15	