

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified	Sep-24	Inf Display			Inf Display Impact			Other Display				Other Display Impact				04/09/24	06/09/24	11/09/24	13/09/24	19/09/24	20/09/24	25/09/24	27/09/24	Total Space in cm	Value of Spaces	Rate	
					Front	Back	Inner	Total Info	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Disp	Front 250%	Back 200%	Inner 150%												
					0	0	0	0	0	0	0	0	0	0	0	0	0	0												
National Newspapers (A)																														
1	Jang Rawalpindi/L	Urdu	230000	0				0	0	0	0				0	0	0	0									0	0	388.82	
2	Ummat Karachi	Urdu	135000	0				0	0	0	0				0	0	0	0									0	0	333.04	
3	Pakistan Islamabad	Urdu	98000	65				0	0	0	0				0	0	0	0								65	17524	269.6		
4	Ausaf Islamabad	Urdu	97000	2177				0	0	0	0		324	324	0	0	486		286	153	75	200	103	246	147	157	2177	680399.58	312.54	
5	Nawa e Waqt	Urdu	73000	996				0	0	0	0		120	120	0	0	180		30	139	84	40	100	78	108	117	996	294188.52	295.37	
6	Dunya Islamabad	Urdu	60000	81				0	0	0	0				0	0	0	0		51				12		18	81	23458.41	289.61	
7	Jehan Pakistan	Urdu	45000	0				0	0	0	0				0	0	0	0									0	0	233.68	
8	Awam Un Nas Rawalpindi	Urdu	20000	0				0	0	0	0				0	0	0	0									0	0	331.75	
9	Assas Rawalpindi	Urdu	71500	138				0	0	0	0				0	0	0	0		42						51	138	40497.48	293.46	
10	Jehan Islamabad	Urdu	25000	0				0	0	0	0				0	0	0	0									0	0	185.41	
11	Ghaznavi Rawalpindi	Urdu	22500	236				0	0	0	0				0	0	0	0		57	39	45	75			20	236	76272.84	323.19	
12	Akhbar e Haq Isb	Urdu		75				0	0	0	0				0	0	0	0								36	75	21143.25	281.91	
13	Daily Quaid Islamabad	Urdu		0																							0		263.56	
14	Express Tribune	English	35000	2158				0	0	0	0		432	432	0	0	648		90	169	174	54	66	75	190	260	2158	480306.06	222.57	
15	Dawn	English	123000	4094				0	0	0	0		876	876	0	0	1314		473	248	297	39	172	144	290	241	4094	804511.94	196.51	
16	News	English	112000	3117				0	0	0	0		648	648	0	0	972		443	138	198	48	205	120	255	90	3117	964617.99	309.47	
17	Nation	English	30000	207				0	0	0	0				0	0	0	0						72	72	63	207	42240.42	204.06	
18	Pakistan Today	English	26000	282				0	0	0	0				0	0	0	0		66	48	33	51			84	282	52342.02	185.61	
19	Business Recd	English	25000	664				0	0	0	0				0	0	0	0		84	97	153		79	84	89	78	664	112136.32	168.88
20	Frontier Post Karachi	English		0				0	0	0	0				0	0	0	0									0	0	0	
21	Pakistan Observer	English	52000	81				0	0	0	0				0	0	0	0		81							81	22095.18	272.78	
22	K2 Rawalpindi	Urdu	53000	553				0	0	0	0				0	0	0	0			133	129	27	102		90	72	553	254805.81	460.77
22	Mumtaz Rwp	Urdu	21500	504				0	0	0	0		108	108	0	0	162						33	99	60	42	504		172.46	
22	District News Rwp	Urdu		0				0	0	0	0				0	0	0	0									0		172.46	

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					Front	Back	Inner	Front	Back	Inner	Front	Back	Inner	Other Display	Front	Back	Inner											
Provincial Newspapers (B)																												
23	Mashriq	Urdu	130000	6516			0	0	0		108	768	876	0	216	1152	736	595	576	572	466	308	551	468	6516	3634233.84	557.74	
24	Aaj Pesh	Urdu	111000	6927			0	0	0			768	768	0	0	1152	1309	561	597	540	535	398	566	501	6927	3702758.58	534.54	
25	Express Peshawar	Urdu	85000	4534			0	0	0			336	336	0	0	504	614	452	528	366	604	391	348	391	4534	1387494.68	306.02	
26	Subh	Urdu	75000	0			0	0	0						0	0									0	0	500.38	
27	Awam Un Nas Peshawar	Urdu	67000	887			0	0	0			108	108	0	0	162	90	60	69	111	46	72	88	81	887	434372.77	489.71	
28	Surkhab	Urdu	60000	534			0	0	0						0	0	90	117	118	39	75		50	45	534	255038.4	477.6	
29	Awaz I Shehr	Urdu	53500	239			0	0	0						0	0	57		66	39	27	30	20		239	98876.69	413.71	
30	Paighammat	Urdu	50000	1718			0	0	0			240	240	0	0	360	127	93	165	216	120	78	160	159	1718	772945.38	449.91	
31	Jiddat	Urdu	47800	2042			0	0	0			228	228	0	0	342	143	153	216	195	138	120	290	217	2042	882041.9	431.95	
32	Jehad	Urdu	46000	1942			0	0	0			240	240	0	0	360	150	151	171	160	150	132	204	224	1942	845605.06	435.43	
33	Akhbar Peshawar	Urdu	45000	16			0	0	0						0	0					16				16	6911.2	431.95	
34	Jurrat	Urdu	44550	0			0	0	0						0	0									0	0	263.28	
35	Khabraim	Urdu	44000	0			0	0	0						0	0									0	0	247.55	
36	Riyasat	Urdu	41000	514			0	0	0						0	0	45	90	75	54	66	66	55	63	514	214574.44	417.46	
37	Nai Baat	Urdu	35000	403			0	0	0						0	0	20	80	65	18	42	36	84	58	403	89695.71	222.57	
38	Watan	Urdu	35000	308			0	0	0						0	0	30	52	45	36	54	22	69		308	121524.48	394.56	
39	Siyag	Urdu	35000	1283			0	0	0			240	240	0	0	360	68	105	105	48	138	66	72	81	1283	396382.85	308.95	
40	Sarhad Peshawar	Urdu	34100	345			0	0	0						0	0	51	45	42	33	51	30	51	42	345	134349.9	389.42	
41	Pakistan Peshawar	Urdu	32000	701			0	0	0			108	108	0	0	162	78	99	75		51	26	66	36	701	264809.76	377.76	
42	Waqf	Urdu	30100	1130			0	0	0			108	108	0	0	162	75	111	60	108	114	81	162	149	1130	247899.4	219.38	
43	Quaid Peshawar	Urdu	26200	823			0	0	0			120	120	0	0	180	51	66	48	100	51	87	66	54	823	324722.88	394.56	
44	Islam	Urdu	25000	0			0	0	0						0	0									0	0	337.46	
45	Ummat Pesh	Urdu	25000	211			0	0	0						0	0	30	45	39		24	22	51		211	39121.51	185.41	
46	Akhbar Khyber	Urdu	24500	0			0	0	0						0	0									0	0	182.45	
47	Aeen	Urdu	21700	2104			0	0	0			228	228	0	0	342	176	164	346	432	69	99	148	100	2104	674079.52	320.38	
48	Taqat	Urdu	18000	0			0	0	0						0	0									0	0	222.57	
49	Aaj Subh	Urdu	18000	389			0	0	0						0	0	30	74	42		51	72	75	45	389	115723.61	297.49	
50	Payam e Khyber	Urdu	18000	452			0	0	0						0	0	51	12	81	63	78	26	69	72	452	134465.48	297.49	

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					Front	Back	Inner	Total Info Di	Front 250%	Back 200%	Inner 150%	Front 25%	Back 200%	Inner 150%	Total Other Disp	Front 25%	Back 200%	Inner 150%													
51	Azadi Peshawar	Urdu	15000	0				0	0	0				0	0	0										0	0	279.23			
52	Hamawam	Urdu	12000	825				0	0	0			120	120	0	0	180	36	75	45	123	69	66	48	63	825	211134	255.92			
53	Adan	Urdu	11700	643				0	0	0			108	108	0	0	162	45	36	80	40		24	60	88	643	153889.19	239.33			
54	maidaan	Urdu	10700	2407				0	0	0			240	240	0	0	360	174	183	216	336	223	104	302	269	2407	979263.88	406.84			
55	Al-Akhbar	Urdu	10000	0				0	0	0							0	0	0	0						0	0	261.23			
56	Kasoti Peshawar	Urdu	10000	1624				0	0	0			228	228	0	0	342	180	93	168	120	132	108	124	129	1624	388671.92	239.33			
57	Awaz I Pakhtunkhwa	Urdu	9000	0				0	0	0							0	0	0	0						0	0	247.31			
58	Pakhtunkhwa Bulletin	Urdu	9000	122				0	0	0							0	0	0	0					20	122	28224.7	231.35			
59	Nawa I Pakistan Peshawar	Urdu	7500	1771				0	0	0			228	228	0	0	342	144	132	138	127	175	120	192	173	1771	388521.98	219.38			
60	Al-Jamiat Sarhad Psh:	Urdu	7000	1130				0	0	0			228	228	0	0	342	105	63	78		75	87	91	61	1130	243390.7	215.39			
61	Hurmat Peshawar	Urdu	6000	10				0	0	0							0	0	0	0					10	10	2074.1	207.41			
62	Intibah	Urdu	5700	159				0	0	0							0	0	0	0	36		45	27		159	32343.78	203.42			
63	Awaz e Khyber	Urdu		151				0	0	0							0	0	0	0	36	39	30	30	16		151	49663.9	328.9		
64	Munazzam Peshawar	Urdu	8800	151				0	0	0							0	0	0	0		22	45	27	24	33	151	29943.3	198.3		
65	Dhun	Urdu		0				0	0	0							0	0	0	0						0	0	481.06			
66	Bagram	Urdu		0				0	0	0							0	0	0	0						0	0	215.39			
67	Daily Muhim	Urdu	46500	148				0	0	0							0	0	0	0	33	39	33	27	16		148	64711.52	437.24		
68	Illhaq	Urdu	35500	448				0	0	0							0	0	0	0	54	45	39	45	64	75	57	69	448	178044.16	397.42
69	Awaz e Subh	Urdu	40000	1002				0	0	0			228	228	0	0	342	69	60	48	30	57	66	60	42	1002	306672.12	306.06			
70	Daily Qul	Urdu	6000	0				0	0	0							0	0	0	0						0	0	280.02			
71	92 News Peshawar	Urdu	10000	0				0	0	0							0	0	0	0						0	0	117.91			
72	Frontier Anti Corruption	English	21150	0				0	0	0							0	0	0	0						0	0	315.48			
73	Frontier Times	English	39000	249				0	0	0							0	0	0	0		12	45	36	51	69	36	249	102112.41	410.09	
74	Frontier Post	English	35000	1882				0	0	0			240	240	0	0	360	224	138	183	141	181	128	174	113	1882	742900.68	394.74			
75	Frontier News	English	35000	294				0	0	0							0	0	0	0	36	75	45	27	69		42	294	90819.54	308.91	
76	Frontier Star	English	25000	130				0	0	0							0	0	0	0	42	22	33		33		130	43940	338		
77	Daily Times	English	22000	1796				0	0	0			540	540	0	0	810	24	74	81	45	51	33	138		1796	575312.68	320.33			

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					Front	Back	Inner	Total Info Di	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Disp	Front 25%	Back 200%	Inner 150%											
78	Statesman peshawar	English	21000	0				0	0	0																0	0	275.41	
79	Lead Pakistan	English	20000	1741				0	0	0			336	336	0	0	504	160	99	153	140	60	103	111	75	1741	537812.31	308.91	
80	Todays Muslim	English	15800	1280				0	0	0			240	240	0	0	360	108	45	81	75	80	60	92	139	1280	316608	247.35	
81	Country News Peshawar	English	10000	438				0	0	0							0		81	66	60		12	99	120	438	104826.54	239.33	
82	Metro Times	English	20500	0				0	0	0							0									0	0	311.77	
83	Wahdat	Pushto	115000	3749				0	0	0			240	240	0	0	360	457	303	435	480	272	339	473	390	3749	2018424.11	538.39	
84	Khabroona			0				0	0	0							0									0	0	442.82	
85	Pakhtun Post	Pushto	41000	0				0	0	0							0									0	0	417.49	
86	Hewad	Pushto	14500	374				0	0	0							0	45	71	45	45	66		72	30	374	100015.08	267.42	
87	Aksariat Peshawar	Urdu	9000	0				0	0	0							0									0	0	231.35	
88	Awal o Akhir	Urdu	15500	233				0	0	0							0		60	45	54		54	20		233	65990.26	283.22	
89	Jehan Peshawar	Urdu	12500	69				0	0	0							0			45		24				69	9032.79	130.91	
90	Aina Jehan	Urdu	33200	0				0	0	0							0									0	0		
91	Nawa-i-Dir	Urdu	39100	1258				0	0	0			240	240	0	0	360	87	89	99		66	72	123	122	1258	0		
91	Tadeel	Urdu	38100	221				0	0	0							0	24	36	45	54	26			36	221	89911.64	406.84	
Peshawar																													
92	Daily Bayan	Urdu		0				0	0	0							0	0	0	0							0	0	208.2
93	Shahbaz	Urdu	6150	0				0	0	0							0	0	0	0							0	0	182.56
Mardan																													
94	Pakhtunkhwa News	Urdu	10100	667				0	0	0			120	120	0	0	180	52	99	30	72	87			27	667	121767.52	182.56	
95	Nida-e-Watan	Urdu	40100	0				0	0	0							0										0	0	
95	Islah Swabi	Urdu	4500	93				0	0	0							0					33		30		93	17949	193	
Charsadda																													
96	Charsadda News	Urdu	31700	0				0	0	0							0	0	0	0							0	0	308.91
97	Hastnagartimes Chd	Urdu	19200	357				0	0	0			120	120	0	0	180	57									357	108253.11	303.23

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					Front	Back	Inner	Total	Front	Back	Inner	Front	Back	Inner	Total	Front	Back	Inner												Total	
Abbotabad																															
98	Ittehad	Urdu	38500	728				0	0	0	0				120	120	0	0	180	84			140			120	39	45	728	297220.56	408.27
99	Akhbar	Urdu	32000	99				0	0	0	0															99			99	37365.57	377.43
100	Geo Hazara Abbotabad	Urdu	20000	0				0	0	0	0																	0	0	308.91	
101	Aaj Abbotabad	Urdu		0				0	0	0	0																	0	0	464.55	
102	Nada e Khalq Haripur	Urdu		0				0	0	0	0																	0	0	399.23	
103	K2 Times Abbotabad	Urdu		0				0	0	0	0																	0		240.12	
104	Muhasib	Urdu		45				0	0	0	0														45		45	13002.75	288.95		
105	Sarhad News Abtd	Urdu		0				0	0	0	0																	0	0	371.82	
106	Shamal Abbotabad	Urdu		75				0	0	0	0										75							75	31038	413.84	
107	Pine Abbotabad	Urdu		0				0	0	0	0																	0	0	292	
108	Nawa e Hazara Abtt	Urdu		452				0	0	0	0				120	120	0	0	180			75	33		30	14	452	221710.52	490.51		
Swat																															
109	Azadi	Urdu	50000	737				0	0	0	0				120	120	0	0	180	160		66		81	18	20	92	737	331583.67	449.91	
110	Khabarkar	Urdu	30000	0				0	0	0	0																	0	0	366.01	
111	Chand	Urdu	24100	1058				0	0	0	0			228	228	0	0	342	42	59	111		120		36	120	1058	348039.68	328.96		
112	Nizamata Swat	Urdu	3500	0				0	0	0	0																	0	0	182.56	
113	Awam Un Nas	Urdu		0				0	0	0	0																	0	0	489.71	
114	Shamal Swat	Urdu		253				0	0	0	0									68	20	81		66		18	253	73820.34	291.78		
Besham/Shangla																															
115	Basha News Besham	Urdu	20000	212				0	0	0	0										57	36	26		42		51	212	65488.92	308.91	
Kohat/Karak																															
116	Karak Times	Urdu	41500	510				0	0	0	0				120	120	0	0	180			48	60		12	90	510	213761.4	419.14		
117	Sada e Lawagher Karak	Urdu		72				0	0	0	0															72		72	19586.88	272.04	
118	Siawish Kohat	Urdu		84				0	0	0	0									36		14	20		14		84	41208.72	490.58		
119	Janisar- e - Pakistan Karak	Urdu	10000	134				0	0	0	0											30	20			84	134	38716.62	288.93		
120	Awami Dastak Kohat	Urdu	7000	0				0	0	0	0																0	0	198.2		
DI Khan																															
121	Aitedal Di Khan	Urdu	15600	260				0													66	66				26	60	42	260	73785.4	283.79
122	Pashtun Millat DI Khan	Urdu	30200	724											120												178	63	724	265816.6	367.15