

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified	Dec-24	Inf Display				Inf Display Impact			Other Display				Other Display Impact			04/12/24	06/12/24	11/12/24	13/12/24	18/12/24	20/12/24	24/12/24	27/12/24	Total Space in cm	Value of Spaces	Rate
					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%											
1	Jang Rawalpindi/L	Urdu	230000	842			0	0	0	0			216	216	0	0	324	42		14		54		90	102		842	327386.44	388.82
2	Ummat Karachi	Urdu	135000	201			0	0	0	0				0	0	0	0		36	33		51		45	36		201	66941.04	333.04
3	Pakistan Islamabad	Urdu	98000	364			0	0	0	0				0	0	0	0		82	60	42	54	66		60		364	98134.4	269.6
4	Ausaf Islamabad	Urdu	97000	4913		432	432	0	0	648		120	432	552	0	240	648	330	258	291	348	225	320	270	351		4913	1535509.02	312.54
5	Nawa e Waqt	Urdu	73000	1134		216	216	0	0	324				0	0	0	0	78	81	51	54	51	54	75	150		1134	334949.58	295.37
6	Dunya Islamabad	Urdu	60000	405			0	0	0	0				0	0	0	0	36	82	65	60	45		42	75		405	117292.05	289.61
7	Jehan Pakistan	Urdu	45000	0			0	0	0	0				0	0	0	0										0	0	233.68
8	Awam Un Nas Rawalpindi	Urdu	20000	0			0	0	0	0				0	0	0	0										0	0	331.75
9	Assas Rawalpindi	Urdu	71500	234			0	0	0	0				0	0	0	0		66	39		54		75		234	68669.64	293.46	
10	Jehan Islamabad	Urdu	25000	204			0	0	0	0				0	0	0	0					30		39	135	204	37823.64	185.41	
11	Ghaznavi Rawalpindi	Urdu	22500	540			0	0	0	0		216	216	0	0	324											540	174522.6	323.19
12	Akhbar e Haq Isb	Urdu		342			0	0	0	0				0	0	0	0		48	51	51	30	45	66	51		342	96413.22	281.91
13	Daily Quaid Islamabad	Urdu		0			0	0	0	0				0	0	0	0										0		263.56
14	Express Tribune	English	35000	1114			0	0	0	0				0	0	0	0	144	86	126	84	165	197	168	144		1114	247942.98	222.57
15	Dawn	English	123000	3471		216	216	0	0	324		336	336	0	0	504	196	234	381	220	384	88	238	350		3471	682086.21	196.51	
16	News	English	112000	2193		216	216	0	0	324				0	0	0	0	192	120	238	240	261	122	207	273		2193	678667.71	309.47
17	Nation	English	30000	446			0	0	0	0				0	0	0	0	48	45	80	66	75	45	51	36		446	91010.76	204.06
18	Pakistan Today	English	26000	180			0	0	0	0				0	0	0	0			48	48				39	45	180	33409.8	185.61
19	Business Recd	English	25000	1319		216	216	0	0	324				0	0	0	0	75	120	87	192	153	72		80		1319	222752.72	168.88
20	Frontier Post Karachi	English		0			0	0	0	0				0	0	0	0										0	0	0
21	Pakistan Observer	English	52000	1281		216	216	0	0	324		216	216	0	0	324		30	48	45					48	30	1281	349431.18	272.78
22	K2 Rawalpindi	Urdu	53000	804		216	216	0	0	324				0	0	0	0	30	69	66	42				57		804	370459.08	460.77
22	Mumtaz Rwp	Urdu	21500	934		216	216	0	0	324				0	0	0	0	54	82	42	63	42	66	45			934	161077.64	172.46
22	District News Rwp	Urdu		0			0	0	0	0				0	0	0	0										0	0	172.46
Provincial Newspapers (B)																													
23	Mashriq	Urdu	130000	7918	216	216	432	540	0	324		120	552	672	0	240	828	462	685	650	599	585	564	774	563		7918	4416185.32	557.74
24	Aaj Pesh	Urdu	111000	1297			0	0	0	0				0	0	0	0	142	142	241	210	140	105	164	153		1297	693298.38	534.54

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%											
25	Express Peshawar	Urdu	85000	5981			432	432	0	0	648			432	432	0	0	648	344	475	704	534	360	362	493	549	5981	1830305.62	306.02
26	Subh	Urdu	75000	236			0	0	0	0				0	0	0	0			51	45	26	30		45	39	236	118089.68	500.38
27	Awam Un Nas Peshawar	Urdu	67000	1867			216	216	0	0	324			120	120	0	0	180	105	120	157	123	144	96	99	183	1867	914288.57	489.71
28	Surkhab	Urdu	60000	1075			0	0	0	0				0	0	0	0		81	120	132	180	90	140	168	164	1075	513420	477.6
29	Awaz I Shehr	Urdu	53500	210			0	0	0	0				0	0	0	0		42	45	45	42				36	210	86879.1	413.71
30	Paighammat	Urdu	50000	1585			216	216	0	0	324				0	0	0	0	150	120	150	177	81		139	228	1585	713107.35	449.91
31	Jiddat	Urdu	47800	1568			216	216	0	0	324				0	0	0	0	159	162	114	193	90	88	48	174	1568	677297.6	431.95
32	Jehad	Urdu	46000	2098			0	0	0	0			216	216	0	0	324	150	129	280	360	243	140	106	150		2098	913532.14	435.43
33	Akhbar Peshawar	Urdu	45000	375			0	0	0	0				0	0	0	0		57	48	45	54		66	60	45	375	161981.25	431.95
34	Jurrat	Urdu	44550	0			0	0	0	0				0	0	0	0										0	0	263.28
35	Khabrain	Urdu	44000	370			0	0	0	0				0	0	0	0		39	51	39	45	45	66	40	45	370	91593.5	247.55
36	Riyasat	Urdu	41000	1104			216	216	0	0	324				0	0	0	0	57	69	81	78	54	69	66	90	1104	460875.84	417.46
37	Nai Baat	Urdu	35000	1434			216	216	0	0	324				0	0	0	0	111	92	68	100	96	57	157	213	1434	319165.38	222.57
38	Watan	Urdu	35000	999			216	216	0	0	324				0	0	0	0	66	66	66	60	45	45	45	66	999	394165.44	394.56
39	Siyag	Urdu	35000	2915			216	216	0	0	324			432	432	0	0	648	125	156	141	192	174	129	174	204	2915	900589.25	308.95
40	Sarhad Peshawar	Urdu	34100	1149			216	216	0	0	324				0	0	0	0	54	82	81	96	56	75	81	84	1149	447443.58	389.42
41	Pakistan Peshawar	Urdu	32000	619			0	0	0	0				0	0	0	0		84	66	60	75	45	88	72	129	619	233833.44	377.76
42	Waqat	Urdu	30100	1810			0	0	0	0		120	216	336	0	240	324	150	81	148	165	84	72	111	99		1810	397077.8	219.38
43	Quaid Peshawar	Urdu	26200	1152			216	216	0	0	324				0	0	0	0	84	81	81	84	75	57	24	126	1152	454533.12	394.56
44	Islam	Urdu	25000	0			0	0	0	0				0	0	0	0										0	0	337.46
45	Ummat Pesh	Urdu	25000	903			216	216	0	0	324				0	0	0	0	42	54	51	51	54		66	45	903	167425.23	185.41
46	Akhbar Khyber	Urdu	24500	0			0	0	0	0				0	0	0	0										0	0	182.45
47	Aeen	Urdu	21700	2556			216	216	0	0	324				0	0	0	0	168	302	222	354	195	320	30	425	2556	818891.28	320.38
48	Taqat	Urdu	18000	0			0	0	0	0				0	0	0	0										0	0	222.57
49	Aaj Subh	Urdu	18000	476			0	0	0	0				0	0	0	0		66	72	80	84	51		48	75	476	141605.24	297.49
50	Payam e Khyber	Urdu	18000	355			0	0	0	0				0	0	0	0		42	54	39	60	42		40	78	355	105608.95	297.49

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%											
51	Azadi Peshawar	Urdu	15000	0			0	0	0	0				0	0	0	0										0	0	279.23
52	Hamawam	Urdu	12000	1131			216	216	0	0	324			0	0	0	0	75	69	138	75	42	45	78	69	1131	289445.52	255.92	
53	Adan	Urdu	11700	1976			216	216	0	0	324			216	216	0	0	324	75	164	141	138	105	72	96	105	1976	472916.08	239.33
54	maidaan	Urdu	10700	3329			216	216	0	0	324			432	432	0	0	648	166	156	280	258	225	320	79	225	3329	1354370.36	406.84
55	Al-Akhbar	Urdu	10000	0			0	0	0	0				0	0	0	0										0	0	261.23
56	Kasoti Peshawar	Urdu	10000	1892			216	216	0	0	324			120	120	0	0	180	210	149	150	204	90		75	174	1892	452812.36	239.33
57	Awaz I Pakhtunkhwa	Urdu	9000	249			0	0	0	0				0	0	0	0	39	51	48	66				45	249	61580.19	247.31	
58	Pakhtunkhwa Bulletin	Urdu	9000	360			0	0	0	0				0	0	0	0	48	51	45	63	42		72	39	360	83286	231.35	
59	Nawa I Pakistan Peshawar	Urdu	7500	2366			216	216	0	0	324			216	216	0	0	324	222	134	114	261	150	88	125	192	2366	519053.08	219.38
60	Al-Jamiat Sarhad Psh:	Urdu	7000	456			0	0	0	0				0	0	0	0	75	82	80	66	45		45	63	456	98217.84	215.39	
61	Hurmat Peshawar	Urdu	6000	312			0	0	0	0				0	0	0	0	30	45	48	42	30		66	51	312	64711.92	207.41	
62	Intibah	Urdu	5700	852			216	216	0	0	324				0	0	0	0	39	45	51	51	45		45	36	852	173313.84	203.42
63	Awaz e Khyber	Urdu		255			0	0	0	0				0	0	0	0		51	51	36	30		51	36	255	83869.5	328.9	
64	Munazzam Peshawar	Urdu	8800	300			0	0	0	0				0	0	0	0	36	60	36	48	30		45	45	300	59490	198.3	
65	Dhun	Urdu		0			0	0	0	0				0	0	0	0										0	0	481.06
66	Bagram	Urdu		0			0	0	0	0				0	0	0	0										0	0	215.39
67	Daily Muhim	Urdu	46500	294			0	0	0	0				0	0	0	0		48	45	66	51		48	36	294	128548.56	437.24	
68	Illhaq	Urdu	35500	1461			216	216	0	0	324				0	0	0	0	144	143	78	183	81	88	99	105	1461	580630.62	397.42
69	Awaz e Subh	Urdu	40000	1295			216	216	0	0	324				0	0	0	0	77	82	78	96	87	140	66	129	1295	396347.7	306.06
70	Daily Qul	Urdu	6000	0			0	0	0	0				0	0	0	0										0	0	280.02
71	92 News Peshawar	Urdu	10000	0			0	0	0	0				0	0	0	0										0	0	117.91
72	Frontier Anti Corruption	English	21150	81			0	0	0	0				0	0	0	0		36	45							81	25553.88	315.48
73	Frontier Times	English	39000	1569			432	432	0	0	648				0	0	0	0	56	82	51	108	30	69	42	51	1569	643431.21	410.09
74	Frontier Post	English	35000	1983			216	216	0	0	324				0	0	0	0	164	204	210	167	153	140	90	315	1983	938514.24	473.28
75	Frontier News	English	35000	428			0	0	0	0				0	0	0	0	42	51	66	51	36	20	60	102	428	132213.48	308.91	

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%												
76	Frontier Star	English	25000	1014			216	216	0	0	324				0	0	0	0	30	114	87	93	30		45	75	1014	342732	338	
77	Daily Times	English	22000	2209			216	216	0	0	324			216	216	0	0	324	75	154	159	165	96	75	216	189	2209	707608.97	320.33	
78	Statesman peshawar	English	21000	0				0	0	0				0	0	0	0										0	0	275.41	
79	Lead Pakistan	English	20000	3272			432	432	0	0	648			216	216	0	0	324	105	162	216	357	168	320	75	249	3272	1010753.52	308.91	
80	Todays Muslim	English	15800	1233			216	216	0	0	324				0	0	0	0	54	60	39	96	84	45	198	117	1233	304982.55	247.35	
81	Country News Peshawar	English	10000	1773			216	216	0	0	324			216	216	0	0	324	75	151	98	78	54	54	66	117	1773	424332.09	239.33	
82	Metro Times	English	20500	0				0	0	0				0	0	0	0										0	0	311.77	
83	Wahdat	Pushto	115000	5714			216	216	0	0	324		120	432	552	0	240	648	384	363	430	435	549	374	576	623	5714	3076360.46	538.39	
84	Khabroona			0				0	0	0					0	0	0	0									0	0	442.82	
85	Pakhtun Post	Pushto	41000	0				0	0	0					0	0	0	0									0	0	417.49	
86	Hewad	Pushto	14500	982				0	0	0				216	216	0	0	324	75	82	87	84	51			63	982	262606.44	267.42	
87	Aksariat Peshawar	Urdu	9000	264				0	0	0					0	0	0	0	42	36	45	42	30		39	30	264	61076.4	231.35	
88	Awal o Akhir	Urdu	15500	300				0	0	0					0	0	0	0	30	30	36	48	51		60	45	300	84966	283.22	
89	Jehan Peshawar	Urdu	12500	201				0	0	0					0	0	0	0		48		45			51	57	201	26312.91	130.91	
90	Aina Jehan	Urdu	33200	143				0	0	0					0	0	0	0		45		30			42	26	143	46618	326	
91	Nawa-i-Dir	Urdu	39100	1272			216	216	0	0	324				0	0	0	0	75	120	81	87	84	75	75	135	1272	521520	410	
91	Tadeel	Urdu	38100	314				0	0	0					0	0	0	0	20	66	60	63	45			60	314	127747.76	406.84	
Mardan																														
92	Daily Bayan	Urdu		294				0	0	0					0	0	0	0		48	66	90			45	45		294	61210.8	208.2
93	Shahbaz	Urdu	6150	0				0	0	0					0	0	0	0									0	0	182.56	
Mardan																														
94	Pakhtunkhwa News	Urdu	10100	316				0	0	0					0	0	0	0	56		14	14	30	66	30	106	316	57688.96	182.56	
95	Nida-e-Watan	Urdu	40100	114				0	0	0					0	0	0	0				48				66	114	21546	189	
95	Islah Swabi	Urdu	4500	114				0	0	0					0	0	0	0				42	36			36	114	22002	193	

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%												
Charsadda																														
96	Charsadda News	Urdu	31700	0			0	0	0	0				0	0	0	0										0	0	308.91	
97	Hastnagartimes Chd	Urdu	19200	684			216	216	0	0	324				0	0	0	0						18	18	108	684	207409.32	303.23	
Abbotabad																														
98	Ittehad	Urdu	38500	234				0	0	0	0				0	0	0	0		60		90	84				234	95535.18	408.27	
99	Akhbar	Urdu	32000	146				0	0	0	0				0	0	0	0			80				66		146	55104.78	377.43	
100	Geo Hazara Abbottabad	Urdu	20000	0				0	0	0	0				0	0	0	0									0	0	308.91	
101	Aaj Abbotabad	Urdu		0				0	0	0	0				0	0	0	0									0	0	464.55	
102	Nada e Khalq Haripur	Urdu		540				0	0	0	0			216	216	0	0	324									540	215584.2	399.23	
103	K2 Times Abbotabad	Urdu		0				0	0	0	0				0	0	0	0									0		240.12	
104	Muhasib	Urdu		74				0	0	0	0				0	0	0	0			20		54				74	21382.3	288.95	
105	Sarhad News Abtd	Urdu		66				0	0	0	0				0	0	0	0							66		66	24540.12	371.82	
106	Shamal Abbottabad	Urdu		111											0	0	0	0					75		36		111	45936.24	413.84	
107	Pine Abbottabad	Urdu		0				0	0	0	0				0	0	0	0									0	0	292	
108	Nawa e Hazara Abtt	Urdu		1290			216	216	0	0	324			216	216	0	0	324	18			48	60			84	1290	632757.9	490.51	
Swat																														
109	Azadi	Urdu	50000	780			216	216	0	0	324				0	0	0	0	75	51		45	51			18	780	350929.8	449.91	
110	Khabarkar	Urdu	30000	0				0	0	0	0				0	0	0	0									0	0	366.01	
111	Chand	Urdu	24100	1704			216	216	0	0	324			216	216	0	0	324	126	120		120	81	45	78	54	1704	560547.84	328.96	
112	Nizammat Swat	Urdu	3500	0				0	0	0	0				0	0	0	0									0	0	182.56	
113	Awam Un Nas	Urdu		0				0	0	0	0				0	0	0	0									0	0	489.71	
114	Shamal Swat	Urdu		769			216	216	0	0	324				0	0	0	0	70	45		60	54				769	224378.82	291.78	
Besham/Shangla																														
115	Basha News Besham	Urdu	20000	624			216	216	0	0	324				0	0	0	0	36			18	30				624	192759.84	308.91	
Kohat/Karak																														
116	Karak Times	Urdu	41500	1353			216	216	0	0	324			216	216	0	0	324			18	45	42	66		102	1353	567096.42	419.14	
117	Sada e Lawagher Karak	Urdu		237				0	0	0	0				0	0	0	0				87			45		105	237	64473.48	272.04
118	Siawish Kohat	Urdu		652				0	0	0	0			216	216	0	0	324				30			16	66		652	319858.16	490.58

