

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified	Nov-24	Inf Display			Inf Display Impact			Other Display				Other Display Impact			01/11/24	06/11/24	08/11/24	13/11/24	15/11/24	20/11/24	22/11/24	27/11/24	29/11/24	Total Space in cm	Value of Spaces	Rate
					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%												
1	Jang Rawalpindi/L	Urdu	230000	0			0	0	0				0	0	0											0	0	388.82	
2	Ummat Karachi	Urdu	135000	39			0	0	0				0	0	0								39		39	12988.56	333.04		
3	Pakistan Islamabad	Urdu	98000	234			0	0	0				0	0	0	45			57	39		48	45		234	63086.4	269.6		
4	Ausaf Islamabad	Urdu	97000	4326		216	216	0	0	324		324	216	540	0	648	324	274	206	315	244	249	196	249	293	248	4326	1352048.04	312.54
5	Nawa e Waqt	Urdu	73000	1486		336	336	0	0	504				0	0	0	75	190	78	20	18	88	30	90	57	1486	438919.82	295.37	
6	Dunya Islamabad	Urdu	60000	216			0	0	0					0	0	0	69			54				45	48	216	62555.76	289.61	
7	Jehan Pakistan	Urdu	45000	0			0	0	0					0	0	0										0	0	233.68	
8	Awam Un Nas Rawalpindi	Urdu	20000	0			0	0	0					0	0	0										0	0	331.75	
9	Assas Rawalpindi	Urdu	71500	129			0	0	0					0	0	0				39				42	48	129	37856.34	293.46	
10	Jehan Islamabad	Urdu	25000	75			0	0	0					0	0	0		45						30		75	13905.75	185.41	
11	Ghaznavi Rawalpindi	Urdu	22500	246			0	0	0					0	0	0		60		69	45	54		18		246	79504.74	323.19	
12	Akhbar e Haq Isb	Urdu		364			0	0	0					0	0	0	85	48	54	36	60	45	36			364	102615.24	281.91	
13	Daily Quaid Islamabad	Urdu		0			0	0	0					0	0	0										0		263.56	
14	Express Tribune	English	35000	1810		216	216	0	0	324				0	0	0	156	111	81	74	138	102	240	186	182	1810	402851.7	222.57	
15	Dawn	English	123000	3618		336		0	0	504			216	216	0	0	324	448	357	228	128	352	199	339	293	230	3618	710973.18	196.51
16	News	English	112000	3629		216	216	0	0	324		108	216	324	0	216	324	422	240	150	192	188	201	453	158	221	3629	1123066.63	309.47
17	Nation	English	30000	418			0	0	0					0	0	0	39	121		12	72	48	69	57		418	85297.08	204.06	
18	Pakistan Today	English	26000	0			0	0	0					0	0	0										0	0	185.61	
19	Business Recd	English	25000	1490		216	216	0	0	324				0	0	0	138	114	120	93	132	81	138	134		1490	251631.2	168.88	
20	Frontier Post Karachi	English		0			0	0	0					0	0	0										0	0	0	
21	Pakistan Observer	English	52000	630		216	216	0	0	324				0	0	0					48			42		630	171851.4	272.78	
22	K2 Rawalpindi	Urdu	53000	885		216	216	0	0	324				0	0	0	66	71	66	36	42	16	48			885	407781.45	460.77	
22	Mumtaz Rwp	Urdu	21500	1086		216	216	0	0	324				0	0	0	66	60	45	72	81	75	45	51	51	1086	187291.56	172.46	
22	District News Rwp	Urdu		0			0	0	0					0	0	0										0	0	172.46	
Provincial Newspapers (B)																													
23	Mashriq	Urdu	130000	9969		336	336	0	0	504		324	216	540	0	648	324	922	824	608	716	948	775	1239	1112	473	9969	5560110.06	557.74
24	Aaj Pesh	Urdu	111000	2680			0	0	0					0	0	0	824	260	185	382	281	350	122	146	130	2680	1432567.2	534.54	
25	Express Peshawar	Urdu	85000	5956		216	216	0	0	324		216		216	0	432	0	567	617	420	395	621	581	702	517	348	5956	1822655.12	306.02
26	Subh	Urdu	75000	45			0	0	0					0	0	0								45		45	22517.1	500.38	
27	Awam Un Nas Peshawar	Urdu	67000	1267		216	216	0	0	324				0	0	0	87	63	84	57	88	111	81	81	75	1267	620462.57	489.71	

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%													Inner 150%	
28	Surkhab	Urdu	60000	1664			216	216	0	0	324				0	0	0	0	199	125	126	78	84	92	162	108	150	1664	794726.4	477.6	
29	Awaz I Shehr	Urdu	53500	98				0	0	0	0				0	0	0	0		36			20	18			24		98	40543.58	413.71
30	Paighamata	Urdu	50000	1852			216	216	0	0	324				0	0	0	0	138	135	180	93	84	165	195	142	180	1852	833233.32	449.91	
31	Jiddat	Urdu	47800	1980			216	216	0	0	324				0	0	0	0	165	142	295	96	184	159	144	127	128	1980	855261	431.95	
32	Jehad	Urdu	46000	1933			216	216	0	0	324				0	0	0	0	144	152	160	131	208	174	174	110	140	1933	841686.19	435.43	
33	Akhbar Peshawar	Urdu	45000	165				0	0	0	0				0	0	0	0	39						33	45	48		165	71271.75	431.95
34	Jurraat	Urdu	44550	0				0	0	0	0				0	0	0	0											0	0	263.28
35	Khabrain	Urdu	44000	368				0	0	0	0				0	0	0	0	42	48	60	59	45		42	24	48	368	91098.4	247.55	
36	Riyasat	Urdu	41000	966			216	216	0	0	324				0	0	0	0	39	59	45	45	42	64	51	30	51	966	403266.36	417.46	
37	Nai Baat	Urdu	35000	831				0	0	0	0				0	0	0	0	135	105	98	57	45	101	87	63	140	831	184955.67	222.57	
38	Watan	Urdu	35000	370				0	0	0	0				0	0	0	0	45	57	24	36	64	30	51	39	24	370	145987.2	394.56	
39	Siyaaq	Urdu	35000	1515			216	216	0	0	324				0	0	0	0	60	30	90	117	147	138	153	141	99	1515	468059.25	308.95	
40	Sarhad Peshawar	Urdu	34100	530				0	0	0	0				0	0	0	0	42	36	92	45	81	48	51	81	54	530	206392.6	389.42	
41	Pakistan Peshawar	Urdu	32000	501				0	0	0	0				0	0	0	0	114	56	52		42	75	75	42	45	501	189257.76	377.76	
42	Waaqt	Urdu	30100	1842			216	216	0	0	324		108		108	0	216	0	132	96	108	66	171	132	135	108	30	1842	404097.96	219.38	
43	Quaid Peshawar	Urdu	26200	1412			216	216	0	0	324				0	0	0	0	144	120	156	66	119	78	60	81	48	1412	557118.72	394.56	
44	Islam	Urdu	25000	0				0	0	0	0				0	0	0	0											0	0	337.46
45	Ummat Pesh	Urdu	25000	294				0	0	0	0				0	0	0	0	39	48	60				48	51		48	294	54510.54	185.41
46	Akhbar Khyber	Urdu	24500	0				0	0	0	0				0	0	0	0											0	0	182.45
47	Aeen	Urdu	21700	2721			216	216	0	0	324				0	0	0	0	255	328	255	168	233	190	275	216	261	2721	871753.98	320.38	
48	Taaqt	Urdu	18000	0				0	0	0	0				0	0	0	0											0	0	222.57
49	Aaj Subh	Urdu	18000	404				0	0	0	0				0	0	0	0	75	60	30	65		30	36	48	60	404	120185.96	297.49	
50	Payam e Khyber	Urdu	18000	375				0	0	0	0				0	0	0	0	33	45	96	60	66	39	36			375	111558.75	297.49	
51	Azadi Peshawar	Urdu	15000	0				0	0	0	0				0	0	0	0											0	0	279.23
52	Hamawam	Urdu	12000	1104			216	216	0	0	324				0	0	0	0	66	74	72	42	72	46	90	45	57	1104	282535.68	255.92	
53	Adan	Urdu	11700	932			216	216	0	0	324				0	0	0	0	30		39	59	45	18	60	66	75	932	223055.56	239.33	
54	maidaan	Urdu	10700	2383			216	216	0	0	324				0	0	0	0	216	216	268	150	231	180	234	168	180	2383	969499.72	406.84	
55	Al-Akhbar	Urdu	10000	0				0	0	0	0				0	0	0	0											0	0	261.23
56	Kasoti Peshawar	Urdu	10000	1864			216	216	0	0	324				0	0	0	0	171	193	180	95	96	178	150	111	150	1864	446111.12	239.33	
57	Awaz I Pakhtunkhwa	Urdu	9000	105				0	0	0	0				0	0	0	0							45	30	30	105	25967.55	247.31	
58	Pakhtunkhwa Bulletin	Urdu	9000	399				0	0	0	0				0	0	0	0	45	36	60	36	48	48	45	42	39	399	92308.65	231.35	

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%												
59	Nawa I Pakistan Peshawar	Urdu	7500	2026			216	216	0	0	324				0	0	0	0	114	156	216	150	144	156	213	161	176	2026	444463.88	219.38
60	Al-Jamiat Sarhad Psh:	Urdu	7000	1267			216	216	0	0	324				0	0	0	0	60	81	78	88	108	72	78	123	39	1267	272899.13	215.39
61	Hurmat Peshawar	Urdu	6000	129				0	0	0	0				0	0	0	0							90		39	129	26755.89	207.41
62	Intibah	Urdu	5700	828			216	216	0	0	324				0	0	0	0	36	12		42	42	36	72		48	828	168431.76	203.42
63	Awaz e Khyber	Urdu		200				0	0	0	0				0	0	0	0	39	27	36	54		44				200	65780	328.9
64	Munazzam Peshawar	Urdu	8800	218				0	0	0	0				0	0	0	0	30	39	20	30			45	54		218	43229.4	198.3
65	Dhun	Urdu		0				0	0	0	0				0	0	0	0										0	0	481.06
66	Bagram	Urdu		0				0	0	0	0				0	0	0	0										0	0	215.39
67	Daily Muhim	Urdu	46500	301				0	0	0	0				0	0	0	0	49	33	39	57		18	51		54	301	131609.24	437.24
68	Illhaq	Urdu	35500	784				0	0	0	0				0	0	0	0	78	78	104	81	63	81	135	110	54	784	311577.28	397.42
69	Awaz e Subh	Urdu	40000	1263			216	216	0	0	324				0	0	0	0	82	112	117	50	68	70	78	101	45	1263	386553.78	306.06
70	Daily Qul	Urdu	6000	0				0	0	0	0				0	0	0	0										0	0	280.02
71	92 News Peshawar	Urdu	10000	0				0	0	0	0				0	0	0	0										0	0	117.91
72	Frontier Anti Corruption	English	21150	0				0	0	0	0				0	0	0	0										0	0	315.48
73	Frontier Times	English	39000	410				0	0	0	0				0	0	0	0	45	36	86	57	42	54	60	30		410	168136.9	410.09
74	Frontier Post	English	35000	2569			216	216	0	0	324				0	0	0	0	228	362	315	180	154	241	273	156	120	2569	1215856.32	473.28
75	Frontier News	English	35000	158				0	0	0	0				0	0	0	0	60	48		20				30		158	48807.78	308.91
76	Frontier Star	English	25000	237				0	0	0	0				0	0	0	0			30	27	18	45	42	75		237	80106	338
77	Daily Times	English	22000	1483			216	216	0	0	324				0	0	0	0	160	105	159	60	99	120	78	63	99	1483	475049.39	320.33
78	Statesman peshawar	English	21000	0				0	0	0	0				0	0	0	0										0	0	275.41
79	Lead Pakistan	English	20000	1954			216	216	0	0	324				0	0	0	0	241	208	174	153	63	148	168	172	87	1954	603610.14	308.91
80	Todays Muslim	English	15800	1287			216	216	0	0	324				0	0	0	0	99	117	105	81	81	84	45	96	39	1287	318339.45	247.35
81	Country News Peshawar	English	10000	1191			216	216	0	0	324				0	0	0	0	108	92	75	45	33	97	51	93	57	1191	285042.03	239.33
82	Metro Times	English	20500	0				0	0	0	0				0	0	0	0										0	0	311.77
83	Wahdat	Pushto	115000	3115				0	0	0	0		108	216	324	0	216	324	510	391	180	119	96	236	81	153	485	3115	1677084.85	538.39
84	Khabroona			0				0	0	0	0				0	0	0	0										0	0	442.82
85	Pakhtun Post	Pushto	41000	0				0	0	0	0				0	0	0	0										0	0	417.49
86	Hewad	Pushto	14500	405				0	0	0	0				0	0	0	0	63	51	45		48	45	42	51	60	405	108305.1	267.42
87	Aksariat Peshawar	Urdu	9000	39				0	0	0	0				0	0	0	0									39	39	9022.65	231.35
88	Awal o Akhir	Urdu	15500	162				0	0	0	0				0	0	0	0	45					33	36		48	162	45881.64	283.22
89	Jehan Peshawar	Urdu	12500	264				0	0	0	0				0	0	0	0	45	45	68		16	30	60			264	34560.24	130.91

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%												
90	Aina Jehan	Urdu	33200	588			216	216	0	0	324				0	0	0	0										588	191688	326
91	Nawa-i-Dir	Urdu	39100	1527			216	216	0	0	324				0	0	0	0	162	105	108	132	124	117	141	68	30	1527	626070	410
91	Tadeel	Urdu	38100	273				0	0	0					0	0	0	0	55		24			59	39	45	51	273	111067.32	406.84
Mardan																														
92	Daily Bayan	Urdu		136				0	0	0	0				0	0	0	0	61								75	136	28315.2	208.2
93	Shahbaz	Urdu	6150	0				0	0	0	0				0	0	0	0										0	0	182.56
Mardan																														
94	Pakhtunkhwa News	Urdu	10100	981			216	216	0	0	324				0	0	0	0	35	143	72	54	60	39	20	18		981	179091.36	182.56
95	Nida-e-Watan	Urdu	40100	241				0	0	0	0				0	0	0	0		60	78		39			64		241	45549	189
95	Islah Swabi	Urdu	4500	261				0	0	0	0				0	0	0	0	16	64		42	72	45	22			261	50373	193
Charsadda																														
96	Charsadda News	Urdu	31700	0				0	0	0	0				0	0	0	0										0	0	308.91
97	Hastnagartimes Chd	Urdu	19200	743			216	216	0	0	324				0	0	0	0	78	14		51	42			18		743	225299.89	303.23
Abbotabad																														
98	Ittehad	Urdu	38500	369				0	0	0	0				0	0	0	0	33	78	66		84	63		45		369	150651.63	408.27
99	Akhbar	Urdu	32000	78				0	0	0	0				0	0	0	0					33			45		78	29439.54	377.43
100	Geo Hazara Abbottabad	Urdu	20000	0				0	0	0	0				0	0	0	0										0	0	308.91
101	Aaj Abbotabad	Urdu		0				0	0	0	0				0	0	0	0										0	0	464.55
102	Nada e Khalq Haripur	Urdu		540			216	216	0	0	324				0	0	0	0										540	215584.2	399.23
103	K2 Times Abbotabad	Urdu		0				0	0	0	0				0	0	0	0										0		240.12
104	Muhasib	Urdu		271				0	0	0	0				0	0	0	0	75		84	36	16		60		271	78305.45	288.95	
105	Sarhad News Abtd	Urdu		133				0	0	0	0				0	0	0	0	100	33								133	49452.06	371.82
106	Shamal Abbottabad	Urdu		182							0				0	0	0	0		36		57	20		69		182	75318.88	413.84	
107	Pine Abbottabad	Urdu		0				0	0	0	0				0	0	0	0										0	0	292
108	Nawa e Hazara Abtt	Urdu		1336			216	216	0	0	324			216	216	0	0	324			36	60	100	36		24		1336	655321.36	490.51
Swat																														
109	Azadi	Urdu	50000	557				0	0	0	0				0	0	0	0	16	39		75	136	87	129	30	45	557	250599.87	449.91
110	Khabarkar	Urdu	30000	0				0	0	0	0				0	0	0	0										0	0	366.01
111	Chand	Urdu	24100	2058			216	216	0	0	324			216	216	0	0	324	45	84	39	159	246	135	219	51		2058	676999.68	328.96
112	Nizammat Swat	Urdu	3500	0				0	0	0	0				0	0	0	0										0	0	182.56
113	Awam Un Nas	Urdu		0				0	0	0	0				0	0	0	0										0	0	489.71

