

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified		Aug-25	Inf Display				Inf Display Impact			Other Display				Other Display Impact				05/08/25	08/08/25	15/08/25	20/08/25	22/08/25	27/08/25	29/08/25			Total Space in cm	Value of Spaces	Rate
						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%													
1	Jang Rawalpindi/L	Urdu	230000		297				0	0	0	0				0	0	0	0	45	51	45	48	54		54			297	115479.54	388.82	
2	Ummat Karachi	Urdu	135000		42				0	0	0	0				0	0	0	0						42				42	13987.68	333.04	
3	Pakistan Islamabad	Urdu	98000		105				0	0	0	0				0	0	0	0					51	54				105	28308	269.6	
4	Ausaf Islamabad	Urdu	97000		2403	432			432	1080	0	0				0	0	0	0	81	156	195	273	48	90	48			2403	751033.62	312.54	
5	Nawa e Waqt	Urdu	73000		1234	216			216	540	0	0				0	0	0	0	45	54	57	75	57	58	132			1234	364486.58	295.37	
6	Dunya Islamabad	Urdu	60000		212				0	0	0	0				0	0	0	0		52	60	100						212	61397.32	289.61	
7	Assas Rawalpindi	Urdu	71500		0				0	0	0	0				0	0	0	0										0	0	293.46	
8	Jehan Islamabad	Urdu	25000		90				0	0	0	0				0	0	0	0			48		42					90	16686.9	185.41	
9	Ghaznavi Rawalpindi	Urdu	22500		59				0	0	0	0				0	0	0	0				14		45				59	19068.21	323.19	
10	Akhbar e Haq Isb	Urdu			54				0	0	0	0				0	0	0	0							54			54	15223.14	281.91	
11	Daily Quaid Islamabad	Urdu			0				0	0	0	0				0	0	0	0										0		263.56	
12	Express Tribune	English	35000		1010				0	0	0	0				0	0	0	0	36	132	243	136	87	207	169			1010	224795.7	222.57	
13	Dawn	English	123000		3092		216	216	0	0	324			216	216	0	0	324	168	203	362	267	169	368	475			3092	607608.92	196.51		
14	News	English	112000		2462		216	216	0	0	324				0	0	0	0	153	441	447	252	126	234	269			2462	761915.14	309.47		
15	Nation	English	30000		430				0	0	0	0				0	0	0	0	54	45	87	73	48	63	60			430	87745.8	204.06	
16	Pakistan Today	English	26000		0				0	0	0	0				0	0	0	0									0	0	185.61		
17	Business Recd	English	25000		734				0	0	0	0				0	0	0	0	84	84	183	195	72	65	51		734	123957.92	168.88		
18	Pakistan Observer	English	52000		63				0	0	0	0				0	0	0	0		12				51			63	17185.14	272.78		
19	K2 Rawalpindi	Urdu	53000		10				0	0	0	0				0	0	0	0		10							10	4607.7	460.77		
20	Mumtaz Rwp	Urdu	21500		77				0	0	0	0				0	0	0	0			45	16			16		77	13279.42	172.46		
21	District News Rwp	Urdu	19500		0				0	0	0	0				0	0	0	0									0	0	172.46		
22	Metro watch Rwp		50000		0				0	0	0	0				0	0	0	0									0	0	250		
23	Khabargeer isb	Urdu	22100		0				0	0	0	0				0	0	0	0									0	0	174.68		
24	Minutes Mirror Lhr				0				0	0	0	0				0	0	0	0													
25	News Mart Rwp				0				0	0	0	0				0	0	0	0													

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%													
Provincial Newspapers (B)																																
26	Mashriq	Urdu	130000		6794	432	216	216	864	1080	432	324	216		108	324	540	0	162	333	660	428	376	117	463	691				6794	3789285.56	557.74
27	Aaj Pesh	Urdu	111000		8030	216	216	216	648	540	432	324			108	108	0	0	162	587	803	1178	1216	682	798	552				8030	4292356.2	534.54
28	Express Peshawar	Urdu	85000		5190	216		216	432	540	0	324				0	0	0	0	225	381	887	765	525	562	549				5190	1588243.8	306.02
29	Subh	Urdu	75000		170				0	0	0	0				0	0	0	0			45	83		30	12				170	85064.6	500.38
30	Awam Un Nas Peshawar	Urdu	67000		1825			432	432	0	0	648				0	0	0	0	45	189	146	153	45	67	100				1825	893720.75	489.71
31	Surkhbab	Urdu	60000		1753			432	432	0	0	648				0	0	0	0	42	114	111	121	87	108	90				1753	837232.8	477.6
32	Awaz I Shehr	Urdu	53500		221				0	0	0	0				0	0	0	0	30	57			30	65	39				221	91429.91	413.71
33	Paighamat	Urdu	50000		2193			432	432	0	0	648				0	0	0	0	48	150	171	255	141	159	189				2193	986652.63	449.91
34	Jiddat	Urdu	47800		1592			216	216	0	0	324				0	0	0	0	48	81	195	189	192	198	149				1592	687664.4	431.95
35	Jehad	Urdu	46000		1422			216	216	0	0	324				0	0	0	0	81	137	243	205	42	93	81				1422	619181.46	435.43
36	Akhbar Peshawar	Urdu	45000		102				0	0	0	0				0	0	0	0			54	48							102	44058.9	431.95
37	Jurrat	Urdu	44550		617			216	216	0	0	324				0	0	0	0		32					45				617	162443.76	263.28
38	Khabrain	Urdu	44000		384				0	0	0	0				0	0	0	0	90	39	78	57		54	66				384	95059.2	247.55
39	Riyasat	Urdu	41000		1048			216	216	0	0	324				0	0	0	0	51	66	165	91		66	69				1048	437498.08	417.46
40	Nai Baat	Urdu	35000		671				0	0	0	0				0	0	0	0	60	66	194	91	93	40	127				671	149344.47	222.57
41	Watan	Urdu	35000		822			216	216	0	0	324				0	0	0	0		61	48	83	42	48					822	324328.32	394.56
42	Siyaq	Urdu	35000		966			216	216	0	0	324				0	0	0	0	51	91	138	59		42	45				966	298445.7	308.95
43	Sarhad Peshawar	Urdu	34100		958			216	216	0	0	324				0	0	0	0	36	57	63	48	51	69	94				958	373064.36	389.42
44	Pakistan Peshawar	Urdu	32000		1006			216	216	0	0	324				0	0	0	0	36	60	126	88	54	48	54				1006	380026.56	377.76
45	Waqt	Urdu	30100		986			216	216	0	0	324				0	0	0	0	30	96	54	153		59	54				986	216308.68	219.38
46	Quaid Peshawar	Urdu	26200		969			216	216	0	0	324				0	0	0	0	30	57	69	126	42	51	54				969	382328.64	394.56
47	Ummat Pesh	Urdu	25000		321				0	0	0	0				0	0	0	0	36	39	96	42	51	57					321	59516.61	185.41
48	Aeen	Urdu	21700		3438			432	432	0	0	648				0	0	0	0	129	463	412	521	270	242	321				3438	1101466.44	320.38

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%													
49	Taqat	Urdu	18000	36				0	0	0	0				0	0	0	0						36				36	8012.52	222.57
50	Aaj Subh	Urdu	18000	303				0	0	0	0				0	0	0	0	54	57	96	45		51				303	90139.47	297.49
51	Payam e Khyber	Urdu	18000	250				0	0	0	0				0	0	0	0			93	51	33	73				250	74372.5	297.49
52	Azadi Peshawar	Urdu	15000	0				0	0	0	0				0	0	0	0										0	0	279.23
53	Hamawam	Urdu	12000	0				0	0	0	0				0	0	0	0										0	0	255.92
54	Adan	Urdu	11700	356				0	0	0	0				0	0	0	0	84	51	123	36	48		14			356	85201.48	239.33
55	maidaan	Urdu	10700	2031			216	216	0	0	324				0	0	0	0	68	54	339	252	168	259	351			2031	826292.04	406.84
56	Al-Akhbar	Urdu	10000	0				0	0	0	0				0	0	0	0										0	0	261.23
57	Kasoti Peshawar	Urdu	10000	1692			432	432	0	0	648				0	0	0	0	48		167	181	48	48	120			1692	404946.36	239.33
58	Awaz I Pakhtunkhwa	Urdu	9000	188				0	0	0	0				0	0	0	0	36	20	90	42						188	46494.28	247.31
59	Pakhtunkhwa Bulletin	Urdu	9000	341				0	0	0	0				0	0	0	0	45	64	114	82	36					341	78890.35	231.35
60	Nawa I Pakistan Peshawar	Urdu	7500	1688			216	216	0	0	324				0	0	0	0	72	149	416	204	91	51	165			1688	370313.44	219.38
61	Al-Jamiat Sarhad Psh:	Urdu	7000	1062			216	216	0	0	324				0	0	0	0	54	42	45	48	123	108	102			1062	228744.18	215.39
62	Hurmat Peshawar	Urdu	6000	897			216	216	0	0	324				0	0	0	0		45	69	54	93	51	45			897	186046.77	207.41
63	Intibah	Urdu	5700	144				0	0	0	0				0	0	0	0		54	45	45						144	29292.48	203.42
64	Awaz e Khyber	Urdu	23500	0				0	0	0	0				0	0	0	0										0	0	328.9
65	Munazzam Peshawar	Urdu	8800	12				0	0	0	0				0	0	0	0		12								12	2379.6	198.3
66	Daily Muhim	Urdu	46500	280				0	0	0	0				0	0	0	0		54	129		36	45	16			280	122427.2	437.24
67	Illhaq	Urdu	35500	1012			216	216	0	0	324				0	0	0	0	36	48	66	160	51	60	51			1012	402189.04	397.42
68	Awaz e Subh	Urdu	40000	504				0	0	0	0				0	0	0	0	54	66	102	84	42	57	99			504	154254.24	306.06
69	Frontier Anti Corruption	English	21150	0				0	0	0	0				0	0	0	0										0	0	315.48
70	Frontier Times	English	39000	393				0	0	0	0				0	0	0	0	45	57	90	66	48	87				393	161165.37	410.09
71	Frontier Post	English	35000	420				0	0	0	0				0	0	0	0	48		81	36	120	81	54			420	198777.6	473.28
72	Frontier News	English	35000	273				0	0	0	0				0	0	0	0	36	54	54		33	96				273	84332.43	308.91
73	Frontier Star	English	25000	211				0	0	0	0				0	0	0	0	30		75		42	48	16			211	71318	338
74	Daily Times	English	22000	1131			216	216	0	0	324				0	0	0	0	48	48	105	114	84	105	87			1131	362293.23	320.33
75	Statesman peshawar	English	21000	0				0	0	0	0				0	0	0	0										0	0	275.41

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%														
76	Lead Pakistan	English	20000		1772			432	432	0	0	648				0	0	0	0	96	112	84	120	54	148	78				1772	547388.52	308.91	
77	Todays Muslim	English	15800		1206			216	216	0	0	324				0	0	0	0	51	118	123	158	57	54	105				1206	298304.1	247.35	
78	Country News Peshawar	English	10000		962			216	216	0	0	324				0	0	0	0	78	51	77	69	51	42	54				962	230235.46	239.33	
79	Metro Times	English	20500		0				0	0	0	0				0	0	0	0											0	0	311.77	
80	Wahdat	Pushto	115000		2571			432	432	0	0	648			108	108	0	0	162	36	177	140	249	153	216	250				2571	1384200.69	538.39	
81	Pakhtun Post	Pushto	41000		0				0	0	0	0				0	0	0	0											0	0	417.49	
82	Hewad	Pushto	14500		1517			432	432	0	0	648				0	0	0	0	54	117		158	48		60				1517	405676.14	267.42	
83	Aksariat Peshawar	Urdu	9000		141				0	0	0	0				0	0	0	0		54	57	30							141	32620.35	231.35	
84	Awal o Akhir	Urdu	15500		0				0	0	0	0				0	0	0	0											0	0	283.22	
85	Jehan Peshawar	Urdu	12500		156				0	0	0	0				0	0	0	0	45			111							156	20421.96	130.91	
86	Aina Jehan	Urdu	33200		181				0	0	0	0				0	0	0	0	36		24	51	48	22					181	59006	326	
87	Nawa-i-Dir	Urdu	39100		1519			432	432	0	0	648				0	0	0	0	36	54	30	48	99	106	66				1519	622790	410	
88	Tadeel	Urdu	38100		453				0	0	0	0				0	0	0	0	45	63	123	50		73	99				453	184298.52	406.84	
89	Ittehad	Urdu	43500		0				0	0	0	0				0	0	0	0											0	0	475	
Peshawar																																	
90	Daily Bayan	Urdu	6100		138				0	0	0	0				0	0	0	0		48	45			45					138	28731.6	208.2	
Mardan																																	
91	Pakhtunkhwa News	Urdu	10100		496				0	0	0	0				0	0	0	0	42	16	162	45	84	96	51				496	90549.76	182.56	
92	Nida-e-Watan	Urdu	40100		203				0	0	0	0				0	0	0	0			135			20	48				203	38367	189	
93	Islah Swabi	Urdu	4500		0				0	0	0	0				0	0	0	0											0	0	193	
Charsadda																																	
94	Charsadda News	Urdu	31700																														
95	Hastnagartimes Chd	Urdu	19200		109				0	0	0	0				0	0	0	0	36		45			28					109	33052.07	303.23	

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%												Inner 150%		
Abbotabad																																
96	Ittehad	Urdu	38500		267				0	0	0	0				0	0	0	0		96		120		51				267	109008.09	408.27	
97	Akhbar	Urdu	32000		789			216	216	0	0	324				0	0	0	0	36	84	27		48	54				789	297792.27	377.43	
98	Aaj Abbotabad	Urdu	55000		54				0	0	0	0				0	0	0	0					54					54	25085.7	464.55	
99	Muhasib	Urdu	16500		631			216	216	0	0	324				0	0	0	0				40		51				631	182327.45	288.95	
100	Shamal Abbottabad	Urdu	40000		67				0	0	0	0				0	0	0	0				45		22				67	27727.28	413.84	
101	Pine Abbottabad	Urdu	18000		159				0	0	0	0				0	0	0	0		102		57						159	46428	292	
102	Nawa e Hazara Abtt	Urdu	67500		337				0	0	0	0				0	0	0	0	45		18	44		73	157			337	165301.87	490.51	
Swat																																
103	Azadi	Urdu	50000		1006			216	216	0	0	324				0	0	0	0	50		111		99	122	84				1006	452609.46	449.91
104	Chand	Urdu	24100		743			216	216	0	0	324				0	0	0	0	51	18	20			63	51				743	244417.28	328.96
105	Awaz e Swat	Urdu	3500		0				0	0	0	0				0	0	0	0										0	0	182.56	
106	Shamal Swat	Urdu	17000		351				0	0	0	0				0	0	0	0	48		66	36		165	36				351	102414.78	291.78
Besham/Shangla																																
107	Basha News Besham	Urdu	20000		149				0	0	0	0				0	0	0	0			81	14		54					149	46027.59	308.91
Kohat/Karak																																
108	Karak Times	Urdu	41500		349				0	0	0	0				0	0	0	0	36	52		96			165				349	146279.86	419.14
109	Sada e Lawagher Karak	Urdu	14100		243				0	0	0	0				0	0	0	0	30	57	48		57	51				243	66105.72	272.04	
110	Siawish Kohat	Urdu	67500		666			216	216	0	0	324				0	0	0	0	45	57		24						666	326726.28	490.58	
111	Janisar- e - Pakistan Karak	Urdu	10000		621			216	216	0	0	324				0	0	0	0	54					27				621	179425.53	288.93	
DI Khan																																
112	Aitedal Di Khan	Urdu	15600		912			216	216	0	0	324				0			0	81	48		99		114	30				912		283.79
113	Pashtun Millat DI Khan	Urdu	30200		1196			216	216	0	0	324				0			0	30	129	75	132	87	125	78			1196		367.15	
114	Inkishaf DI Khan	Urdu	23000		297				0	0	0	0				0			0		105	63	69		60				297		367.15	
115	Sada e Haq DI Khan	Urdu			390				0	0	0	0				0			0	45	60	69	96		84	36				390		367.15