

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified		Dec-25	Inf Display				Inf Display Impact			Other Display				Other Display Impact			10/12/25	12/12/25	17/12/25	18/12/25	19/12/25	23/12/25	24/12/25	26/12/25	30/12/25	31/12/25	Total Space in cm	Value of Spaces
						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%												
1	Jang Rawalpindi/L	Urdu	230000		1215				0	0	0	0	96			96	240	0	0		20	120	40	120	186		26		96	1215	472416.3
2	Ummat Karachi	Urdu	135000		274				0	0	0	0			0	0	0	0		42			51		20		22		274	91252.96	
3	Pakistan Islamabad	Urdu	98000		456				0	0	0	0			0	0	0	0		105	108		66	87					456	122937.6	
4	Ausaf Islamabad	Urdu	97000		1017				0	0	0	0			0	0	0	0	132	36	48	123	258	54				75	1017	317853.18	
5	Nawa e Waqt	Urdu	73000		1178				0	0	0	0			0	0	0	0		168	326	22	120	195				140	1178	347945.86	
6	Dunya Islamabad	Urdu	60000		490				0	0	0	0			0	0	0	0		20	126			140					490	141908.9	
7	Assas Rawalpindi	Urdu	71500		0				0	0	0	0			0	0	0	0											0	0	
8	Jehan Islamabad	Urdu	25000		0				0	0	0	0			0	0	0	0											0	0	
9	Ghaznavi Rawalpindi	Urdu	22500		462				0	0	0	0			0	0	0	0		99	126		100	42					462	149313.78	
10	Akhbar e Haq Isb	Urdu			64				0	0	0	0			0	0	0	0											64	18042.24	
11	Daily Quaid Islamabad	Urdu			0				0	0	0	0			0	0	0	0											0		
12	Express Tribune	English	35000		6691			216	216	0	0	324			0	0	0	0	511	843	809	426	1257	694	336	360	921	324	6691	1489215.87	
13	Dawn	English	123000		4517		216		216	0	432	0	96		96	0	192	0	201	360	281	351	1161	440	262	142	468	1010	4517	887635.67	
14	News	English	112000		10819		216		216	0	432	0			0	0	0	0	753	1510	1353	400	2438	1189	630	388	1119	972	10819	3348155.93	
15	Nation	English	30000		453				0	0	0	0			0	0	0	0		192	126		87						453	92439.18	
16	Pakistan Today	English	26000		67				0	0	0	0			0	0	0	0											67	12435.87	
17	Business Recd	English	25000		3475				0	0	0	0			0	0	0	0	250	914	520	250	270	290		14		432	3475	586858	
18	Pakistan Observer	English	52000		505				0	0	0	0			0	0	0	0	108	114	144		84	45					505	137753.9	
19	K2 Rawalpindi	Urdu	53000		661				0	0	0	0			0	0	0	0	120	69	120		160			20			661	304568.97	
20	Mumtaz Rwp	Urdu	21500		126				0	0	0	0			0	0	0	0				45	81				54		126	21729.96	
21	District News Rwp	Urdu	19500		0				0	0	0	0			0	0	0	0											0	0	
22	Metro watch Rwp		50000		0				0	0	0	0			0	0	0	0											0	0	
23	Khabargeer isb	Urdu	22100		0				0	0	0	0			0	0	0	0											0	0	
24	Minutes Mirror Lhr				0				0	0	0	0			0	0	0	0											0		
25	News Mart Rwp				0				0	0	0	0			0	0	0	0											0		

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified		Dec-25	Inf Display				Inf Display Impact			Other Display				Other Display Impact			10/12/25	12/12/25	17/12/25	18/12/25	19/12/25	23/12/25	24/12/25	26/12/25	30/12/25	31/12/25	Total Space in cm	Value of Spaces
						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other-Display	Front 250%	Back 200%	Inner 150%												
Provincial Newspapers (B)																												0			
26	Mashriq	Urdu	130000		12707	216		108	324	540	0	162	96		120	216	240	0	180	413	743	1496	484	1528	1457	620	810	1687	1512	12707	7087202.18
27	Aaj Pesh	Urdu	111000		20845				0	0	0	0	96		120	216	240	0	180	1517	4766	2448	893	3811	1942	618	896	1595	1584	20845	11142486.3
28	Express Peshawar	Urdu	85000		15274	216			216	540	0	0	96			96	240	0	0	1171	3887	1366	821	2201	1464	292	304	1146	1256	15274	4674149.48
29	Subh	Urdu	75000		82				0	0	0	0				0	0	0	0			20								82	41031.16
30	Awam Un Nas Peshawar	Urdu	67000		1667				0	0	0	0			120	120	0	0	180	120	229	225	60	160	120	42		154	140	1667	816346.57
31	Surkhab	Urdu	60000		2006				0	0	0	0				0	0	0	0	159	140	345	48	344	220	146		245	160	2006	958065.6
32	Awaz I Shehr	Urdu	53500		2428				0	0	0	0			120	120	0	0	180	120	120	371	80	484	195	126	104	265	72	2428	1004487.88
33	Paighamat	Urdu	50000		2419				0	0	0	0				0	0	0	0	132	440	205	100	656	268	100	14	250	384	2419	1088332.29
34	Jiddat	Urdu	47800		5427				0	0	0	0				0	0	0	0	160	2426	428	238	660	328	120	494	280	396	5427	2344192.65
35	Jehad	Urdu	46000		5232				0	0	0	0			120	120	0	0	180		2332	464	207	600	256	200	140	380	416	5232	2278169.76
36	Akhbar Peshawar	Urdu	45000		404				0	0	0	0				0	0	0	0	69	20	99	81	45	36			78		404	174507.8
37	Jurrat	Urdu	44550		1613				0	0	0	0			120	120	0	0	180	75	120	120	140	312	90	100	84	138		1613	424670.64
38	Khabrain	Urdu	44000		639				0	0	0	0				0	0	0	0	69		39		84	45		100	114		639	158184.45
39	Riyasat	Urdu	41000		1590				0	0	0	0				0	0	0	0	150	162	326	78	258	158	120	75	139	140	1590	663761.4
40	Nai Baat	Urdu	35000		844				0	0	0	0				0	0	0	0	90	217		42	120	48			167	48	844	187849.08
41	Watan	Urdu	35000		593				0	0	0	0				0	0	0	0	42	42	123		120	72		60	45	72	593	233974.08
42	Siyaq	Urdu	35000		743				0	0	0	0				0	0	0	0	90	62	120		120	90		84	81	72	743	229549.85
43	Sarhad Peshawar	Urdu	34100		904				0	0	0	0				0	0	0	0	66	96	245		120	110	90		123	100	904	352035.68
44	Pakistan Peshawar	Urdu	32000		795				0	0	0	0				0	0	0	0	100	87	120	84	100	54		30	100		795	300319.2
45	Waqf	Urdu	30100		4473				0	0	0	0	96		120	216	240	0	180	280	544	432	60	864	482	240	240	398	532	4473	981286.74
46	Quaid Peshawar	Urdu	26200		1852				0	0	0	0				0	0	0	0	168	248	330	80	532	165	100		279	380	1852	730725.12
47	Ummat Pesh	Urdu	25000		635				0	0	0	0				0	0	0	0	69	148	151		87	66			60	48	635	117735.35
48	Aeen	Urdu	21700		6649				0	0	0	0			120	120	0	0	180	471	480	796	214	1944	500	338	360	563	520	6649	2130206.62

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified		Dec-25	Inf Display				Inf Display Impact			Other Display				Other Display Impact			10/12/25	12/12/25	17/12/25	18/12/25	19/12/25	23/12/25	24/12/25	26/12/25	30/12/25	31/12/25	Total Space in cm	Value of Spaces		
						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%														
49	Taqat	Urdu	18000		200				0	0	0	0				0	0	0	0		45			81	48					200	44514		
50	Aaj Subh	Urdu	18000		699				0	0	0	0				0	0	0	0	78	236	63		107	66			147		699	207945.51		
51	Payam e Khyber	Urdu	18000		594				0	0	0	0				0	0	0	0		110			114	120	205			42		594	176709.06	
52	Azadi Peshawar	Urdu	15000		419				0	0	0	0				0	0	0	0		129	20			96	101			42		419	116997.37	
53	Hamawam	Urdu	12000		647				0	0	0	0				0	0	0	0	120	96	92		69		90			177	48	647	165580.24	
54	Adan	Urdu	11700		563				0	0	0	0				0	0	0	0		101	120	14		81	100		75	100		563	134742.79	
55	maidaan	Urdu	10700		2481				0	0	0	0				0	0	0	0	348	662	208		80	120	280	100		328	404	2481	1009370.04	
56	Al-Akhbar	Urdu	10000		0				0	0	0	0				0	0	0	0												0	0	
57	Kasoti Peshawar	Urdu	10000		886				0	0	0	0				0	0	0	0	108	87	184				120	20			175	95	886	212046.38
58	Awaz I Pakhtunkhwa	Urdu	9000		39				0	0	0	0				0	0	0	0												39	9645.09	
59	Pakhtunkhwa Bulletin	Urdu	9000		363				0	0	0	0				0	0	0	0		72	120			60				92		363	83980.05	
60	Nawa I Pakistan Peshawar	Urdu	7500		1600				0	0	0	0				0	0	0	0		232	260	42		324	128	100	90	129	75	1600	351008	
61	Al-Jamiat Sarhad Psh:	Urdu	7000		317				0	0	0	0				0	0	0	0			146				75				153		317	68278.63
62	Hurmat Peshawar	Urdu	6000		600				0	0	0	0				0	0	0	0		150	90	42		78	80		22	45		600	124446	
63	Intibah	Urdu	5700		459				0	0	0	0				0	0	0	0		138				108	39		60	105		459	93369.78	
64	Awaz e Khyber	Urdu	23500		2522				0	0	0	0				0	0	0	0		333	316	104		364	603	100	220	411	704	2522	829485.8	
65	Munazzam Peshawar	Urdu	8800		342				0	0	0	0				0	0	0	0		78	81			39	36			96	42	342	67818.6	
66	Daily Muhim	Urdu	46500		694				0	0	0	0				0	0	0	0	30	102	100	81		45	100		51	100	48	694	303444.56	
67	Illhaq	Urdu	35500		1220				0	0	0	0				0	0	0	0	120	54	180			108	135	120	90	100		1220	484852.4	
68	Awaz e Subh	Urdu	40000		820				0	0	0	0				0	0	0	0	75	108	100	45		108	90	20			48		820	250969.2
69	Frontier Anti Corruption	English	21150		263				0	0	0	0				0	0	0	0	42	72	39			39		20			48		263	82971.24
70	Frontier Times	English	39000		636				0	0	0	0				0	0	0	0	144	30	130				129			147	48	636	260817.24	
71	Frontier Post	English	35000		1385				0	0	0	0				0	0	0	0		129	339	240		434	84		84	147	379	1385	655492.8	
72	Frontier News	English	35000		1020				0	0	0	0				0	0	0	0		196	220			150	140			226	100	1020	315088.2	
73	Frontier Star	English	25000		668				0	0	0	0				0	0	0	0	108		138			81	134					668	225784	
74	Daily Times	English	22000		3557				0	0	0	0	96			96	240	0	0	201	359	508	285		532	384	90	302	296	376	3557	1139413.81	
75	Statesman peshawar	English	21000		0				0	0	0	0				0	0	0	0												0	0	

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified		Dec-25	Inf Display				Inf Display Impact			Other Display				Other Display Impact			10/12/25	12/12/25	17/12/25	18/12/25	19/12/25	23/12/25	24/12/25	26/12/25	30/12/25	31/12/25	Total Space in cm	Value of Spaces
						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%												
76	Lead Pakistan	English	20000		2336				0	0	0	0			120	120	0	0	180	140	223	325	56	407	183	42	120	142	69	2336	721613.76
77	Todays Muslim	English	15800		1733				0	0	0	0				0	0	0	0	100	165	282	107	426	175	100	46	194	140	1733	428657.55
78	Country News Peshawar	English	10000		891				0	0	0	0				0	0	0	0	90	132			336						891	213243.03
79	Metro Times	English	20500		0				0	0	0	0				0	0	0	0											0	0
80	Wahdat	Pushto	115000		6722				0	0	0	0			120	120	0	0	180	138	958	856	380	2064	540	200		342	256	6722	3619057.58
81	Pakhtun Post	Pushto	41000		125				0	0	0	0				0	0	0	0		86							45		125	52186.25
82	Hewad	Pushto	14500		1824				0	0	0	0			120	120	0	0	180	186	87	210		200	188	120	87	128	100	1824	487774.08
83	Aksariat Peshawar	Urdu	9000		235				0	0	0	0				0	0	0	0			48		42	26					235	54367.25
84	Awal o Akhir	Urdu	15500		591				0	0	0	0				0	0	0	0		144	48	69	84		120		60		591	167383.02
85	Jehan Peshawar	Urdu	12500		369				0	0	0	0				0	0	0	0	45		39		66	69			66	42	369	48305.79
86	Aina Jehan	Urdu	33200		410				0	0	0	0				0	0	0	0	45		28	40	78	69		48	39		410	133660
87	Nawa-i-Dir	Urdu	39100		6670				0	0	0	0			120	120	0	0	180	201	2212	556	90	1944	408	100	87	260	704	6670	2734700
88	Tadeel	Urdu	38100		366				0	0	0	0				0	0	0	0	45		72		87				45	42	366	148903.44
89	Ittehad	Urdu	43500		0				0	0	0	0				0	0	0	0											0	0
Peshawar																												0			
90	Daily Bayan	Urdu	6100		746				0	0	0	0			120	120	0	0	180		75	125		81				48		746	155317.2
Mardan																												0			
91	Pakhtunkhwa News	Urdu	10100		1354				0	0	0	0			120	120	0	0	180		129		98	258	39	100	140	260	182	1354	247186.24
92	Nida-e-Watan	Urdu	40100		332				0	0	0	0				0	0	0	0		45				26	100	30	75	117	332	62748
93	Islah Swabi	Urdu	4500		0				0	0	0	0				0	0	0	0											0	0
Charsadda																												0			
94	Charsadda News	Urdu	31700																											0	
95	Hasnagartimes Chd	Urdu	19200		48				0	0	0	0				0	0	0	0		48							45		48	14555.04

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified		Dec-25	Inf Display			Inf Display Impact			Other Display			Other Display Impact			10/12/25	12/12/25	17/12/25	18/12/25	19/12/25	23/12/25	24/12/25	26/12/25	30/12/25	31/12/25	Total Space in cm	Value of Spaces		
						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%													Back 200%	Inner 150%
Abbotabad																											0				
96	Ittehad	Urdu	38500		1493				0	0	0	0				0	0	0	0		216	108	60	324	183	120	360	220	100	1493	609547.11
97	Akhbar	Urdu	32000		664				0	0	0	0				0	0	0	0	160	180			120		120		75		664	250613.52
98	Aaj Abbotabad	Urdu	55000		195				0	0	0	0				0	0	0	0			36			120					195	90587.25
99	Muhasib	Urdu	16500		100				0	0	0	0				0	0	0	0		100									100	28895
100	Shamal Abbottabad	Urdu	40000		315				0	0	0	0				0	0	0	0		54			261						315	130359.6
101	Pine Abbottabad	Urdu	18000		240				0	0	0	0				0	0	0	0			20		100				69		240	70080
102	Nawa e Hazara Abtt	Urdu	67500		1171				0	0	0	0			120	120	0	0	180	69	39		69	216		100	60	57	160	1171	574387.21
Swat																											0				
103	Azadi	Urdu	50000		2800				0	0	0	0				0	0	0	0	360	296	460	126	630	378	120	22	160	704	2800	1259748
104	Chand	Urdu	24100		2273				0	0	0	0			120	120	0	0	180	120	246	484	69	320	324			123	640	2273	747726.08
105	Awaz e Swat	Urdu	3500		0				0	0	0	0				0	0	0	0											0	0
106	Shamal Swat	Urdu	17000		1613				0	0	0	0				0	0	0	0	81	276	466	24	280	222			140	500	1613	470641.14
Besham/Shangla																											0				
107	Basha News Besham	Urdu	20000		1412				0	0	0	0				0	0	0	0	168	100	380	98	240	165	26			276	1412	436180.92
Kohat/Karak																											0				
108	Karak Times	Urdu	41500		1304				0	0	0	0			120	120	0	0	180		24	206	81		181	90		100		1304	546558.56
109	Sada e Lawagher Karak	Urdu	14100		386				0	0	0	0				0	0	0	0		78	72			90			20		386	105007.44
110	Siawish Kohat	Urdu	67500		669				0	0	0	0				0	0	0	0		162	24	77		87		146			669	328198.02
111	Janisar- e - Pakistan Karak	Urdu	10000		256				0	0	0	0				0	0	0	0		39	20			96			72	75	256	73966.08
DI Khan																											0				
112	Aitedal Di Khan	Urdu	15600		943				0	0	0	0				0			0	39	96		90	100	210	120	90	174		943	267613.97
113	Pashtun Millat DI Khan	Urdu	30200		1607				0	0	0	0			120	120			180	30	180	120		376	290		20	105		1607	590010.05
114	Inkishaf DI Khan	Urdu	23000		235				0	0	0	0				0			0	42	54				139			156		235	86280.25
115	Sada e Haq DI Khan	Urdu			545				0	0	0	0				0			0		48		100	48	90	42	65	81		545	200096.75