

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified		July-25	Inf Display				Inf Display Impact			Other Display				Other Display Impact			02/07/25	04/07/25	09/07/25	11/07/25	16/07/25	18/07/25	23/07/25	25/07/25	30/7/25		Total Space in cm	Value of Spaces	Rate	
						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%														
1	Jang Rawalpindi/L	Urdu	230000		959				0	0	0	0					0	0	0	0	186	60	129	121	163	84	99	117	42		959	372878.38	388.82
2	Ummat Karachi	Urdu	135000		252				0	0	0	0					0	0	0	0		42			57		63	48	42		252	83926.08	333.04
3	Pakistan Islamabad	Urdu	98000		395				0	0	0	0					0	0	0	0	51		48	63	20	69	48	27	69		395	106492	269.6
4	Ausaf Islamabad	Urdu	97000		1834				0	0	0	0					0	0	0	0	316	140	183	183	173	159	263	207	210		1834	573198.36	312.54
5	Nawa e Waqt	Urdu	73000		851				0	0	0	0					0	0	0	0	189	69	81	69	81	63	146	102	51		851	251359.87	295.37
6	Dunya Islamabad	Urdu	60000		438				0	0	0	0					0	0	0	0	54	51	57	54	45	45	48	84		438	126849.18	289.61	
7	Assas Rawalpindi	Urdu	71500		0				0	0	0	0					0	0	0	0											0	0	293.46
8	Jehan Islamabad	Urdu	25000		138				0	0	0	0					0	0	0	0					45	39	54				138	25586.58	185.41
9	Ghaznavi Rawalpindi	Urdu	22500		51				0	0	0	0					0	0	0	0							51				51	16482.69	323.19
10	Akhbar e Haq Isb	Urdu			51				0	0	0	0					0	0	0	0								51			51	14377.41	281.91
11	Daily Quaid Islamabad	Urdu			0				0	0	0	0					0	0	0	0											0		263.56
12	Express Tribune	English	35000		1650				0	0	0	0					0	0	0	0	345	189	149	213	198	129	124	129	174		1650	367240.5	222.57
13	Dawn	English	123000		3032				0	0	0	0		216			216	0	432	0	526	256		192	220	363	290	285	252		3032	595818.32	196.51
14	News	English	112000		3256				0	0	0	0	108				108	270	0	0	499	382	295	324	420	270	195	202	291		3256	1007634.32	309.47
15	Nation	English	30000		632				0	0	0	0					0	0	0	0	84	75	60	45	149	60	51	57	51		632	128965.92	204.06
16	Pakistan Today	English	26000		0				0	0	0	0					0	0	0	0											0	0	185.61
17	Business Recd	English	25000		1362				0	0	0	0					0	0	0	0	131	156	222	165	166	90	105	180	147		1362	230014.56	168.88
18	Pakistan Observer	English	52000		366				0	0	0	0					0	0	0	0	51	45	75	48	54			45	48		366	99837.48	272.78
19	K2 Rawalpindi	Urdu	53000		12				0	0	0	0					0	0	0	0							12				12	5529.24	460.77
20	Mumtaz Rwp	Urdu	21500		230				0	0	0	0					0	0	0	0	69	51	42		48			20			230	39665.8	172.46
21	District News Rwp	Urdu	19500		153				0	0	0	0					0	0	0	0						60	45	48			153	26386.38	172.46
22	Metro watch Rwp		50000		279				0	0	0	0								45			54	36	51			51	42		279	69750	250
23	Khabargeer isb	Urdu	22100		0				0	0	0	0																			0	0	174.68
24	Minutes Mirror Lhr				0																												
25	News Mart Rwp				0																												

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%														Inner 150%	
Provincial Newspapers (B)																																	
26	Mashriq	Urdu	130000		8355				0	0	0	0	216			324	540	540	0	486	338	837	671	748	953	774	753	827	888		8355	4659917.7	557.74
27	Aaj Pesh	Urdu	111000		9900				0	0	0	0	432			432	864	1080	0	648	1324	651	499	716	908	668	871	903	768		9900	5291946	534.54
28	Express Peshawar	Urdu	85000		4662				0	0	0	0	108				108	270	0	0	788	509	353	336	531	387	440	674	266		4662	1426665.24	306.02
29	Subh	Urdu	75000		343				0	0	0	0					0	0	0	0	111	30	36		10	51	45	24	36		343	171630.34	500.38
30	Awam Un Nas Peshawar	Urdu	67000		2178				0	0	0	0			108	108	0	0	162	264	225	224	219	229	170	184	198	195		2178	1066588.38	489.71	
31	Surkhab	Urdu	60000		1657				0	0	0	0					0	0	0	0	340	162	144	207	159	123	126	186	210		1657	791383.2	477.6
32	Awaz I Shehr	Urdu	53500		579				0	0	0	0					0	0	0	0	90	69	66	36	105	60	45	57	51		579	239538.09	413.71
33	Paighamata	Urdu	50000		1510				0	0	0	0					0	0	0	0	285	177	114	195	90	158	158	168	165		1510	679364.1	449.91
34	Jiddat	Urdu	47800		1357				0	0	0	0					0	0	0	0	184	132	112	138	158	195	141	176	121		1357	586156.15	431.95
35	Jehad	Urdu	46000		1428				0	0	0	0					0	0	0	0	294	162	144	156	154	110	138	132	138		1428	621794.04	435.43
36	Akhbar Peshawar	Urdu	45000		380				0	0	0	0					0	0	0	0	102	48	30	69	26		51	54		380	164141	431.95	
37	Jurraat	Urdu	44550		452				0	0	0	0					0	0	0	0	45	39	68	69	63	45	30	45	48		452	119002.56	263.28
38	Khabrain	Urdu	44000		563				0	0	0	0					0	0	0	0	102	30	68	48	63	45	51	78	78		563	139370.65	247.55
39	Riyasat	Urdu	41000		1056				0	0	0	0					0	0	0	0	239	107	87	69	113	63	114	144	120		1056	440837.76	417.46
40	Nai Baat	Urdu	35000		1031				0	0	0	0					0	0	0	0	206	101	100	112	79	60	161	87	125		1031	229469.67	222.57
41	Watan	Urdu	35000		544				0	0	0	0					0	0	0	0	57	60	48	45	30	60	106	90	48		544	214640.64	394.56
42	Siyaq	Urdu	35000		745				0	0	0	0					0	0	0	0	177	75	66	96	73	90	60	48	60		745	230167.75	308.95
43	Sarhad Peshawar	Urdu	34100		813				0	0	0	0					0	0	0	0	186	90	69	105	72	84	57	99	51		813	316598.46	389.42
44	Pakistan Peshawar	Urdu	32000		769				0	0	0	0					0	0	0	0	162	111	46	84	96	48	96	75	51		769	290497.44	377.76
45	Waqt	Urdu	30100		939				0	0	0	0					0	0	0	0	128	95	87	81	117	93	134	105	99		939	205997.82	219.38
46	Quaid Peshawar	Urdu	26200		1116				0	0	0	0	108				108	270	0	0	132	69	60	99	57	60	114	78	69		1116	440328.96	394.56
47	Ummat Pesh	Urdu	25000		481				0	0	0	0					0	0	0	0	87	45	42	12	50	48	57	68	72		481	89182.21	185.41
48	Aeen	Urdu	21700		3952				0	0	0	0			108	108	0	0	162	606	444	444	327	440	279	288	432	422		3952	1266141.76	320.38	

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%													
76	Lead Pakistan	English	20000		1418				0	0	0	0				0	0	0	0	256	111	108	132	236	105	220	120	130		1418	438034.38	308.91
77	Todays Muslim	English	15800		1075				0	0	0	0				0	0	0	0	99	119	75	63	181	96	162	187	93		1075	265901.25	247.35
78	Country News Peshawar	English	10000		998				0	0	0	0				0	0	0	0	108	96	111	64	100	87	171	159	102		998	238851.34	239.33
79	Metro Times	English	20500		0				0	0	0	0				0	0	0	0											0	0	311.77
80	Wahdat	Pushto	115000		2006				0	0	0	0				0	0	0	0	379	107	160	195	241	174	207	294	249		2006	1080010.34	538.39
81	Pakhtun Post	Pushto	41000		433				0	0	0	0				0	0	0	0	102	39	42		64	33	51	54	48		433	180773.17	417.49
82	Hewad	Pushto	14500		1249				0	0	0	0				0	0	0	0	162	102	156	99	142	120	129	171	168		1249	334007.58	267.42
83	Aksariat Peshawar	Urdu	9000		350				0	0	0	0				0	0	0	0	57	39	30	36	47	45	45	39	12		350	80972.5	231.35
84	Awal o Akhir	Urdu	15500		214				0	0	0	0				0	0	0	0	45	39			46	36		48			214	60609.08	283.22
85	Jehan Peshawar	Urdu	12500		144				0	0	0	0				0	0	0	0	54	36			30			24			144	18851.04	130.91
86	Aina Jehan	Urdu	33200		255				0	0	0	0				0	0	0	0	45	39			24	36	48		63		255	83130	326
87	Nawa-i-Dir	Urdu	39100		1111				0	0	0	0				0	0	0	0	159	123	105	142	148	81	110	117	126		1111	455510	410
88	Tadeel	Urdu	38100		581				0	0	0	0				0	0	0	0	69	56	66	51	78	75	66	36	84		581	236374.04	406.84
89	Ittehad	Urdu	43500		10				0	0	0	0				0	0	0	0					10						10	4750	475
Peshawar																																
90	Daily Bayan	Urdu	6100		372				0	0	0	0				0	0	0	0	65	63	59	48	14	21	45	12	45		372	77450.4	208.2
Mardan																																
91	Pakhtunkhwa News	Urdu	10100		797				0	0	0	0				0	0	0	0	146	102	37	69	88	80	50	105	120		797	145500.32	182.56
92	Nida-e-Watan	Urdu	40100		378				0	0	0	0				0	0	0	0	114	42				78		51	93		378	71442	189
93	Islah Swabi	Urdu	4500		164				0	0	0	0				0	0	0	0	105			45	14						164	31652	193
Charsadda																																
94	Charsadda News	Urdu	31700																													
95	Hastnagartimes Chd	Urdu	19200		369				0	0	0	0				0	0	0	0	27	36		54	63	96		57	36		369	111891.87	303.23

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%														Inner 150%
Abbotabad																																
96	Ittehad	Urdu	38500		609				0	0	0	0				0	0	0	0	132	45	90		132	90	75	45			609	248636.43	408.27
97	Akhbar	Urdu	32000		429				0	0	0	0				0	0	0	0	75		81		90	90	18	39	36		429	161917.47	377.43
98	Aaj Abbotabad	Urdu	55000		174				0	0	0	0				0	0	0	0		51		48					75		174	80831.7	464.55
99	Muhasib	Urdu	16500		224				0	0	0	0				0	0	0	0					53	69	51	51			224	64724.8	288.95
100	Shamal Abbottabad	Urdu	40000		167				0	0	0	0				0	0	0	0	36				50		51	30			167	69111.28	413.84
101	Pine Abbottabad	Urdu	18000		396				0	0	0	0				0	0	0	0	63	60	24		66	90	48	45			396	115632	292
102	Nawa e Hazara Abtt	Urdu	67500		911				0	0	0	0			216	216	0	0	324	108		90			69	14	30	60		911	446854.61	490.51
Swat																																
103	Azadi	Urdu	50000		1516				0	0	0	0			216	216	0	0	324	217	117	111	64	72	45	93	140	117		1516	682063.56	449.91
104	Chand	Urdu	24100		912				0	0	0	0				0	0	0	0	134	105	102	76	173	81	100	51	90		912	300011.52	328.96
105	Awaz e Swat	Urdu	3500		0				0	0	0	0				0	0	0	0											0	0	182.56
106	Shamal Swat	Urdu	17000		616				0	0	0	0				0	0	0	0	100	42	60	39	177	60		48	90		616	179736.48	291.78
Besham/Shangla																																
107	Basha News Besham	Urdu	20000		356				0	0	0	0				0	0	0	0	54	45	42		42		39	71	63		356	109971.96	308.91
Kohat/Karak																																
108	Karak Times	Urdu	41500		315				0	0	0	0				0	0	0	0	48	69	39		22		56	30	51		315	132029.1	419.14
109	Sada e Lawagher Karak	Urdu	14100		348				0	0	0	0				0	0	0	0	81			57	48		57	57	48		348	94669.92	272.04
110	Siawish Kohat	Urdu	67500		114				0	0	0	0				0	0	0	0			66						48		114	55926.12	490.58
111	Janisar- e - Pakistan Karak	Urdu	10000		326				0	0	0	0				0	0	0	0		20	45	51	57		18	51	84		326	94191.18	288.93
DI Khan																																
112	Aitedal Di Khan	Urdu	15600		432				0	0	0	0				0			0	78		84	69	72		87		42		432		283.79
113	Pashtun Millat DI Khan	Urdu	30200		552				0	0	0	0				0			0	81	81	96	96	102		96				552		367.15
114	Inkishaf DI Khan	Urdu	23000		165				0	0	0	0				0			0				57	69			39			165		367.15
115	Sada e Haq DI Khan	Urdu			463				0	0	0	0				0			0	152	20	60	75	60	45	51				463		367.15