

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified		June-25	Inf Display			Inf Display Impact			Other Display				Other Display Impact			04/06/25	05/06/25	11/06/25	13/06/25	18/06/25	20/06/25	25/06/25	26/06/25			Total Space in cm	Value of Spaces	Rate		
						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%														Inner 150%	
1	Jang Rawalpindi/L	Urdu	230000		1350		216		216	0	432	0				0	0	0	0	96	183	54	120	69	45	75	60			1350	524907	388.82	
2	Ummat Karachi	Urdu	135000		337				0	0	0	0				0	0	0	0	45	45	96		96		55				337	112234.48	333.04	
3	Pakistan Islamabad	Urdu	98000		429				0	0	0	0				0	0	0	0		90	75	81	48	45	45	45			429	115658.4	269.6	
4	Ausaf Islamabad	Urdu	97000		3635	336		216	552	840	0	324				0	0	0	0	312	387	220	197	181	177	304	141			3635	1136082.9	312.54	
5	Nawa e Waqt	Urdu	73000		1446	216			216	540	0	0				0	0	0	0	132	186	78	102	132	42		18			1446	427105.02	295.37	
6	Dunya Islamabad	Urdu	60000		402				0	0	0	0				0	0	0	0	60	75	42	48	78	45		54			402	116423.22	289.61	
7	Assas Rawalpindi	Urdu	71500		168				0	0	0	0				0	0	0	0	60	63	45								168	49301.28	293.46	
8	Jehan Islamabad	Urdu	25000		225				0	0	0	0				0	0	0	0	42	48	61	20	30	12		12			225	41717.25	185.41	
9	Ghaznavi Rawalpindi	Urdu	22500		153				0	0	0	0				0	0	0	0	54	54		45							153	49448.07	323.19	
10	Akhbar e Haq Isb	Urdu			150				0	0	0	0				0	0	0	0	42	66	42								150	42286.5	281.91	
11	Daily Quaid Islamabad	Urdu			0				0	0	0	0				0	0	0	0											0		263.56	
12	Express Tribune	English	35000		1346				0	0	0	0				0	0	0	0	171	198	171	231	175	158	130	112			1346	299579.22	222.57	
13	Dawn	English	123000		4743	120	216	216	552	300	432	324				0	0	0	0	490	537	418	323	337	441	357	232			4743	932046.93	196.51	
14	News	English	112000		4671	216		216	432	540	0	324				0	0	0	0	557	468	505	397	407	445	305	291			4671	1445534.37	309.47	
15	Nation	English	30000		816				0	0	0	0				0	0	0	0	252	171	84	60	99	45	45	60			816	166512.96	204.06	
16	Pakistan Today	English	26000		0				0	0	0	0				0	0	0	0											0	0	185.61	
17	Business Recd	English	25000		1379				0	0	0	0				0	0	0	0	312	298	145	105	180	140	121	78			1379	232885.52	168.88	
18	Pakistan Observer	English	52000		411				0	0	0	0				0	0	0	0	45	99	52	122	51	42					411	112112.58	272.78	
19	K2 Rawalpindi	Urdu	53000		189				0	0	0	0				0	0	0	0		90		45		54	10				189	87085.53	460.77	
20	Mumtaz Rwp	Urdu	21500		252				0	0	0	0				0	0	0	0		75	42	60		75					252	43459.92	172.46	
21	District News Rwp	Urdu	19500		172				0	0	0	0				0	0	0	0		54		60		48	10				172	29663.12	172.46	
22	Metro watch Rwp		50000		201				0	0	0	0							60	51			39	51						201	50250	250	
23	Khabargeer isb	Urdu	22100		103				0	0	0	0								45	10	48								103	17992.04	174.68	
24	Minutes Mirror Lhr				0																												
25	News Mart Rwp				0																												

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Provincial Newspapers (B)																																
26	Mashriq	Urdu	130000		8666	216	160	216	592	540	320	324				0	0	0	0	1561	1324	1238	866	780	716	227	178			8666	4833374.84	557.74
27	Aaj Pesh	Urdu	111000		10917	496		216	712	1240	0	324				0	0	0	0	1315	1482	1456	672	836	776	826	1278			10917	5835573.18	534.54
28	Express Peshawar	Urdu	85000		6687	496		216	712	1240	0	324				0	0	0	0	897	1158	400	333	280	310	502	531			6687	2046355.74	306.02
29	Subh	Urdu	75000		420				0	0	0	0				0	0	0	0	105	123		57	42	48	45				420	210159.6	500.38
30	Awam Un Nas Peshawar	Urdu	67000		1874			120	120	0	0	180				0	0	0	0	180	198	97	363	195	185	224	132			1874	917716.54	489.71
31	Surkhab	Urdu	60000		2293	216			216	540	0	0				0	0	0	0	332	174	105	181	274	174	205	92			2293	1095136.8	477.6
32	Awaz I Shehr	Urdu	53500		480				0	0	0	0				0	0	0	0	78	114	42	57	48	45	51	45			480	198580.8	413.71
33	Paighamat	Urdu	50000		2361			280	280	0	0	420				0	0	0	0	295	238	160	250	212	164	190	152			2361	1062237.51	449.91
34	Jiddat	Urdu	47800		2423			280	280	0	0	420				0	0	0	0	270	219	228	268	237	188	163	150			2423	1046614.85	431.95
35	Jehad	Urdu	46000		2550			160	160	0	0	240				0	0	0	0	294	216	400	280	266	213	328	153			2550	1110346.5	435.43
36	Akhbar Peshawar	Urdu	45000		473				0	0	0	0				0	0	0	0	51	111	60	56	45	45	45	60			473	204312.35	431.95
37	Jurrat	Urdu	44550		495				0	0	0	0				0	0	0	0	60	105	69	122	48	45	32	14			495	130323.6	263.28
38	Khabrain	Urdu	44000		246				0	0	0	0				0	0	0	0	60		12		30	45	45	54			246	60897.3	247.55
39	Riyasat	Urdu	41000		1357			120	120	0	0	180				0	0	0	0	171	216	105	114	141	99	115	96			1357	566493.22	417.46
40	Nai Baat	Urdu	35000		1394			160	160	0	0	240				0	0	0	0	206	176	60	111	98	81	123	139			1394	310262.58	222.57
41	Watan	Urdu	35000		470				0	0	0	0				0	0	0	0	60	114	54	61	90	59	32				470	185443.2	394.56
42	Siyaq	Urdu	35000		814				0	0	0	0				0	0	0	0	111	165	84	117	129	111	45	52			814	251485.3	308.95
43	Sarhad Peshawar	Urdu	34100		812				0	0	0	0				0	0	0	0	138	159	113	75	90	86	70	81			812	316209.04	389.42
44	Pakistan Peshawar	Urdu	32000		611				0	0	0	0				0	0	0	0	168	111	63	109	57	51		52			611	230811.36	377.76
45	Wagt	Urdu	30100		1054				0	0	0	0				0	0	0	0	241	237	126	108	123	101	70	48			1054	231226.52	219.38
46	Quaid Peshawar	Urdu	26200		1186			160	160	0	0	240				0	0	0	0	156	141	57	118	104	75	81	54			1186	467948.16	394.56
47	Ummat Pesh	Urdu	25000		469				0	0	0	0				0	0	0	0	48	66	60	109	90	51		45			469	86957.29	185.41
48	Aeen	Urdu	21700		4411			336	336	0	0	504				0	0	0	0	648	671	492	295	374	367	529	195			4411	1413196.18	320.38

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%													
49	Taqat	Urdu	18000		250				0	0	0	0				0	0	0	0	45	54	42	16	48		45				250	55642.5	222.57
50	Aaj Subh	Urdu	18000		497				0	0	0	0				0	0	0	0	72	90	54	65	48	42	78	48			497	147852.53	297.49
51	Payam e Khyber	Urdu	18000		412				0	0	0	0				0	0	0	0	60	102	42	48	51	64		45			412	122565.88	297.49
52	Azadi Peshawar	Urdu	15000		210				0	0	0	0				0	0	0	0	45	60		57	48						210	58638.3	279.23
53	Hamawam	Urdu	12000		375				0	0	0	0				0	0	0	0	60	75	51	30	54	54	51				375	95970	255.92
54	Adan	Urdu	11700		880				0	0	0	0				0	0	0	0	183	147	141	123	120	45	61	60			880	210610.4	239.33
55	maidaan	Urdu	10700		2765			216	216	0	0	324				0	0	0	0	348	318	400	167	197	354	156	285			2765	1124912.6	406.84
56	Al-Akhbar	Urdu	10000		0				0	0	0	0				0	0	0	0											0	0	261.23
57	Kasoti Peshawar	Urdu	10000		1610			120	120	0	0	180				0	0	0	0	285	195	236	186	76	129	135	68			1610	385321.3	239.33
58	Awaz I Pakhtunkhwa	Urdu	9000		435				0	0	0	0				0	0	0	0	60	48	45	139	36	54	39	14			435	107579.85	247.31
59	Pakhtunkhwa Bulletin	Urdu	9000		427				0	0	0	0				0	0	0	0	69	99	52	48	69	45	45				427	98786.45	231.35
60	Nawa I Pakistan Peshawar	Urdu	7500		2238			160	160	0	0	240				0	0	0	0	330	315	240	322	185	108	180	158			2238	490972.44	219.38
61	Al-Jamiat Sarhad Psh:	Urdu	7000		952			120	120	0	0	180				0	0	0	0	75	111	87	115	132	57	75				952	205051.28	215.39
62	Hurmat Peshawar	Urdu	6000		623				0	0	0	0				0	0	0	0	129	108	84	65	147	45	45				623	129216.43	207.41
63	Intibah	Urdu	5700		292				0	0	0	0				0	0	0	0	66	78	39	67	42						292	59398.64	203.42
64	Awaz e Khyber	Urdu	23500		171				0	0	0	0				0	0	0	0	48	72		51							171	56241.9	328.9
65	Munazzam Peshawar	Urdu	8800		189				0	0	0	0				0	0	0	0	48	45		51		45					189	37478.7	198.3
66	Daily Muhim	Urdu	46500		480				0	0	0	0				0	0	0	0	66	108	84	45	42	51	30	54			480	209875.2	437.24
67	Illhaq	Urdu	35500		1132				0	0	0	0				0	0	0	0	210	159	51	184	164	121	153	90			1132	449879.44	397.42
68	Awaz e Subh	Urdu	40000		760				0	0	0	0				0	0	0	0	165	114	68	117	68	99	63	66			760	232605.6	306.06
69	Frontier Anti Corruption	English	21150		0				0	0	0	0				0	0	0	0											0	0	315.48
70	Frontier Times	English	39000		739				0	0	0	0				0	0	0	0	111	150	108	105	96	54	61	54			739	303056.51	410.09
71	Frontier Post	English	35000		372				0	0	0	0				0	0	0	0	45	72	45	51	39	42	42	36			372	176060.16	473.28
72	Frontier News	English	35000		737				0	0	0	0				0	0	0	0	93	189	88	93	64	99	45	66			737	227666.67	308.91
73	Frontier Star	English	25000		697				0	0	0	0				0	0	0	0	114	180	76	90	45	102	45	45			697	235586	338
74	Daily Times	English	22000		1214				0	0	0	0				0	0	0	0	246	234	153	126	150	120	104	81			1214	388880.62	320.33
75	Statesman peshawar	English	21000		0				0	0	0	0				0	0	0	0											0	0	275.41

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%													
76	Lead Pakistan	English	20000		1945			216	216	0	0	324				0	0	0	0	285	318	196	140	88	177	153	48			1945	600829.95	308.91
77	Todays Muslim	English	15800		1053				0	0	0	0				0	0	0	0	129	234	142	142	126	90	130	60			1053	260459.55	247.35
78	Country News Peshawar	English	10000		1006				0	0	0	0				0	0	0	0	261	204	117	120	48	141	55	60			1006	240765.98	239.33
79	Metro Times	English	20500		99				0	0	0	0				0	0	0	0		36	51			12					99	30865.23	311.77
80	Wahdat	Pushto	115000		2708			336	336	0	0	504				0	0	0	0	426	223	420	244	112	152	213	78			2708	1457960.12	538.39
81	Pakhtun Post	Pushto	41000		237				0	0	0	0				0	0	0	0	51	51		45	48	42					237	98945.13	417.49
82	Hewad	Pushto	14500		945				0	0	0	0				0	0	0	0	117	195	66	120	183	96	123	45			945	252711.9	267.42
83	Aksariat Peshawar	Urdu	9000		416				0	0	0	0				0	0	0	0	57	87	70	30	75	42	55				416	96241.6	231.35
84	Awal o Akhir	Urdu	15500		201				0	0	0	0				0	0	0	0	60	51		45	45						201	56927.22	283.22
85	Jehan Peshawar	Urdu	12500		276				0	0	0	0				0	0	0	0	42	78		84	18	54					276	36131.16	130.91
86	Aina Jehan	Urdu	33200		317				0	0	0	0				0	0	0	0	51	60	42	45	45	74					317	103342	326
87	Nawa-i-Dir	Urdu	39100		752				0	0	0	0				0	0	0	0	147	156	45	68	96	93	93	54			752	308320	410
88	Tadeel	Urdu	38100		579				0	0	0	0				0	0	0	0	60	114	51	60	108	75	51	60			579	235560.36	406.84
89	Ittehad	Urdu	43500		0				0	0	0	0				0	0	0	0											0	0	475
90	Daily Bayan	Urdu	6100		511				0	0	0	0				0	0	0	0	96	102	51	20	54	83	45	60			511	106390.2	208.2
Mardan																																
91	Pakhtunkhwa News	Urdu	10100		1512			280	280	0	0	420				0	0	0	0	120	232	48	193	93	66		60			1512	276030.72	182.56
92	Nida-e-Watan	Urdu	40100		296				0	0	0	0				0	0	0	0		45	67	48		42	42	52			296	55944	189
93	Islah Swabi	Urdu	4500		170				0	0	0	0				0	0	0	0		45		16		64	45				170	32810	193
Charsadda																																
94	Charsadda News	Urdu	31700																													
95	Hastnagartimes Chd	Urdu	19200		576				0	0	0	0				0	0	0	0	90	144		105	126	48	18	45			576	174660.48	303.23

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%													
Abbotabad																																
96	Ittehad	Urdu	38500		429				0	0	0	0				0	0	0	0	147	57	36	45	42	42		60			429	175147.83	408.27
97	Akhbar	Urdu	32000		192				0	0	0	0				0	0	0	0		39	27	81		45				192	72466.56	377.43	
98	Aaj Abbotabad	Urdu	55000		197				0	0	0	0				0	0	0	0				45	96	56				197	91516.35	464.55	
99	Muhasib	Urdu	16500		342				0	0	0	0				0	0	0	0	96	60	75	51			60			342	98820.9	288.95	
100	Shamal Abbottabad	Urdu	40000		436				0	0	0	0				0	0	0	0	60	114	33	48	18	90	73			436	180434.24	413.84	
101	Pine Abbottabad	Urdu	18000		197				0	0	0	0				0	0	0	0	45	66	26	60						197	57524	292	
102	Nawa e Hazara Abtt	Urdu	67500		898			160	160	0	0	240				0	0	0	0	54	84	42	114	30	54	78	42			898	440477.98	490.51
Swat																																
103	Azadi	Urdu	50000		1846			280	280	0	0	420				0	0	0	0	141	344	85	102	165	150	159				1846	830533.86	449.91
104	Chand	Urdu	24100		727				0	0	0	0				0	0	0	0	65	330	110	87		63	45	27			727	239153.92	328.96
105	Awaz e Swat	Urdu	3500		0				0	0	0	0				0	0	0	0										0	0	182.56	
106	Shamal Swat	Urdu	17000		603				0	0	0	0				0	0	0	0	117	225	48	51	78	45	39			603	175943.34	291.78	
Besham/Shangla																																
107	Basha News Besham	Urdu	20000		574				0	0	0	0				0	0	0	0	60	225	42	60		144	10	33			574	177314.34	308.91
Kohat/Karak																																
108	Karak Times	Urdu	41500		1061			160	160	0	0	240				0	0	0	0	75	96	163		78	81	62	106			1061	444707.54	419.14
109	Sada e Lawagher Karak	Urdu	14100		567				0	0	0	0				0	0	0	0	42	99	120		141	54	45	66			567	154246.68	272.04
110	Siawish Kohat	Urdu	67500		314				0	0	0	0				0	0	0	0		30	143		141					314	154042.12	490.58	
111	Janisar- e - Pakistan Karak	Urdu	10000		358				0	0	0	0				0	0	0	0		63	78		136			81		358	103436.94	288.93	
DI Khan																																
112	Aitedal Di Khan	Urdu	15600		234				0	0	0	0				0			0	111		93					30			234		283.79
113	Pashtun Millat DI Khan	Urdu	30200		485				0	0	0	0				0			0	111		60		135		75	104			485		367.15
114	Inkishaf DI Khan	Urdu	23000		119				0	0	0	0				0			0	45			36	20		18			119		367.15	
115	Sada e Haq DI Khan	Urdu			135				0	0	0	0				0			0	93		42							135		367.15	