

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified		Nov-25	Inf Display				Inf Display Impact			Other Display				Other Display Impact			04/11/25	05/11/25	07/11/25	11/11/25	12/11/25	14/11/25	18/11/25	20/11/25	21/11/25	25/11/25	28/11/25	Total Space in cm	Value of Spaces
						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%													
1	Jang Rawalpindi/L	Urdu	230000		598				0	0	0	0				0	0	0	0		42	48	60	0	100			72	60	216	598	232514.36
2	Ummat Karachi	Urdu	135000		291				0	0	0	0				0	0	0	0		75				60			48		108	291	96914.64
3	Pakistan Islamabad	Urdu	98000		404				0	0	0	0				0	0	0	0			20		42		87	45	66	72	72	404	108918.4
4	Ausaf Islamabad	Urdu	97000		2943	216		120	336	540	0	180				0	0	0	0	99	120	210	200		85	394	165	87	135	392	2943	919805.22
5	Nawa e Waqt	Urdu	73000		2144			336	336	0	0	504				0	0	0	0		111		160		108	294	260	72	120	179	2144	633273.28
6	Dunya Islamabad	Urdu	60000		565				0	0	0	0				0	0	0	0			54	120		42			48	60	241	565	163629.65
7	Assas Rawalpindi	Urdu	71500		0				0	0	0	0				0	0	0	0												0	0
8	Jehan Islamabad	Urdu	25000		0				0	0	0	0				0	0	0	0												0	0
9	Ghaznavi Rawalpindi	Urdu	22500		369				0	0	0	0				0	0	0	0			51		60	48	30		51	129	369	119257.11	
10	Akhbar e Haq Isb	Urdu			42				0	0	0	0				0	0	0	0										42		42	11840.22
11	Daily Quaid Islamabad	Urdu			0				0	0	0	0				0	0	0	0											0		
12	Express Tribune	English	35000		3359				0	0	0	0				0	0	0	0	111	298	129	316	220	242	282	308	294	265	894	3359	747612.63
13	Dawn	English	123000		6591	432			432	1080	0	0			108	108	0	0	162	524	420	294	978	545	638	260	328	260	449	113	6591	1295197.41
14	News	English	112000		7905	216		216	432	540	0	324			108	108	0	0	162	260	335	347	710	319	975	789	250	492	466	1396	7905	2446360.35
15	Nation	English	30000		392				0	0	0	0				0	0	0	0					57	60			59	54	162	392	79991.52
16	Pakistan Today	English	26000		170				0	0	0	0				0	0	0	0										78	92	170	31553.7
17	Business Recd	English	25000		2733			336	336	0	0	504				0	0	0	0	20	222	100	319	48	100	223	44	87	289	441	2733	461549.04
18	Pakistan Observer	English	52000		90				0	0	0	0				0	0	0	0											90	90	24550.2
19	K2 Rawalpindi	Urdu	53000		324				0	0	0	0				0	0	0	0			66		54	87				42	75	324	149289.48
20	Mumtaz Rwp	Urdu	21500		262				0	0	0	0				0	0	0	0	48				64		48		60		42	262	45184.52
21	District News Rwp	Urdu	19500		0				0	0	0	0				0	0	0	0												0	0
22	Metro watch Rwp		50000		0				0	0	0	0				0	0	0	0												0	0
23	Khabargeer isb	Urdu	22100		0				0	0	0	0				0	0	0	0												0	0
24	Minutes Mirror Lhr				0				0	0	0	0				0	0	0	0												0	
25	News Mart Rwp				0				0	0	0	0				0	0	0	0												0	

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%														Inner 150%
Provincial Newspapers (B)																													0			
26	Mashriq	Urdu	130000		12816	432		120	552	1080	0	180			108	108	0	0	162	648	802	829	935	195	1342	1183	695	887	1144	2074	12816	7147995.84
27	Aaj Pesh	Urdu	111000		14295	216	216	120	552	540	432	180			108	108	0	0	162	731	631	830	1442	984	1821	1188	760	752	1061	2121	14295	7641249.3
28	Express Peshawar	Urdu	85000		10611	216	216	120	552	540	432	180			108	108	0	0	162	397	176	586	1506	687	995	894	650	340	567	1839	10611	3247178.22
29	Subh	Urdu	75000		1296		120	216	336	0	240	324				0	0	0	0		100			54	93			77		72	1296	648492.48
30	Awam Un Nas Peshawar	Urdu	67000		1231			120	120	0	0	180				0	0	0	0		120	82	180		141	51	39	66	92	160	1231	602833.01
31	Surkhab	Urdu	60000		2566			336	336	0	0	504				0	0	0	0	121	120	102	200	39	81	120	260	184	140	359	2566	1225521.6
32	Awaz I Shehr	Urdu	53500		1347			216	216	0	0	324				0	0	0	0			87	72		22	68		72	60	426	1347	557267.37
33	Paighamat	Urdu	50000		2608			336	336	0	0	504				0	0	0	0	120	100	60	120	270	42	216	204	87	100	449	2608	1173365.28
34	Jiddat	Urdu	47800		2897			336	336	0	0	504				0	0	0	0	111	135	100	216	200	320	140	140	104	146	445	2897	1251359.15
35	Jehad	Urdu	46000		2510			336	336	0	0	504				0	0	0	0	59	100	152	216	100	196	120	160	120	125	322	2510	1092929.3
36	Akhbar Peshawar	Urdu	45000		512				0	0	0	0				0	0	0	0		39		109			160	60		39	105	512	221158.4
37	Jurrat	Urdu	44550		1370			216	216	0	0	324				0	0	0	0		42	66	120		28	170	140		100	164	1370	360693.6
38	Khabrain	Urdu	44000		610				0	0	0	0				0	0	0	0		72	74	100		110		48	48	66	92	610	151005.5
39	Riyasat	Urdu	41000		1174			120	120	0	0	180				0	0	0	0		75	109	168		90	72	39	57	129	135	1174	490098.04
40	Nai Baat	Urdu	35000		1338			216	216	0	0	324				0	0	0	0	20	39	100	100		116	48	120		80	175	1338	297798.66
41	Watan	Urdu	35000		730				0	0	0	0				0	0	0	0	20	60	39	140		57	81	30	20	72	211	730	288028.8
42	Siyaq	Urdu	35000		1219			216	216	0	0	324				0	0	0	0		78	39	100		100	104	120		90	48	1219	376610.05
43	Sarhad Peshawar	Urdu	34100		1175			120	120	0	0	180				0	0	0	0	30	42	120	87		90	94	100		45	267	1175	457568.5
44	Pakistan Peshawar	Urdu	32000		498				0	0	0	0				0	0	0	0				140		100	69		48	66	75	498	188124.48
45	Wagt	Urdu	30100		2403			336	336	0	0	504				0	0	0	0	66	135	42	140			69	240	292	197	382	2403	527170.14
46	Quaid Peshawar	Urdu	26200		1651			120	120	0	0	180				0	0	0	0	96	120	120	180		162	69	120	120	140	224	1651	651418.56
47	Ummat Pesh	Urdu	25000		481				0	0	0	0				0	0	0	0	66			39		64	42	48	72	66	84	481	89182.21
48	Aeen	Urdu	21700		3906			240	240	0	0	360				0	0	0	0	102	151	226	355	74	105	361	320	524	305	783	3906	1251404.28

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					Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%														
49	Taqat	Urdu	18000	264				0	0	0	0				0	0	0	0				57		45				162	264	58758.48		
50	Aaj Subh	Urdu	18000	575				0	0	0	0				0	0	0	0		100		39	100		114		60	42	120	575	171056.75	
51	Payam e Khyber	Urdu	18000	242				0	0	0	0				0	0	0	0			20	42		42			78		60	242	71992.58	
52	Azadi Peshawar	Urdu	15000	306				0	0	0	0				0	0	0	0					42	60				78	126	306	85444.38	
53	Hamawam	Urdu	12000	929			120	120	0	0	180				0	0	0	0		42	90	216		45	51			59	126	929	237749.68	
54	Adan	Urdu	11700	1017			216	216	0	0	324				0	0	0	0		78		87		60	69	39		72	72	1017	243398.61	
55	maidaan	Urdu	10700	2709			120	120	0	0	180				0	0	0	0	66	200	180	316	270	90	140	308	219	257	363	2709	1102129.56	
56	Al-Akhbar	Urdu	10000	0				0	0	0	0				0	0	0	0												0	0	
57	Kasoti Peshawar	Urdu	10000	1809			336	336	0	0	504				0	0	0	0		120		180		55	87	120	60	120	227	1809	432947.97	
58	Awaz I Pakhtunkhwa	Urdu	9000	192				0	0	0	0				0	0	0	0				42		66				42	42	192	47483.52	
59	Pakhtunkhwa Bulletin	Urdu	9000	348				0	0	0	0				0	0	0	0	27	42		39	39	72		39		54	36	348	80509.8	
60	Nawa I Pakistan Peshawar	Urdu	7500	1183			120	120	0	0	180				0	0	0	0		95	110	200	39	120	60	120		100	39	1183	259526.54	
61	Al-Jamiat Sarhad Psh:	Urdu	7000	570				0	0	0	0				0	0	0	0	66		54	180		72	51		57		90	570	122772.3	
62	Hurmat Peshawar	Urdu	6000	781			120	120	0	0	180				0	0	0	0	20	54		140		87			39	51	90	781	161987.21	
63	Intibah	Urdu	5700	1278			336	336	0	0	504				0	0	0	0	20	39	20	57		90		30	57	77	48	1278	259970.76	
64	Awaz e Khyber	Urdu	23500	2351			336	336	0	0	504				0	0	0	0	120	135	142	219	54	156	100	165	92	120	208	2351	773243.9	
65	Munazzam Peshawar	Urdu	8800	408				0	0	0	0				0	0	0	0					48	132		39	30	45	114	408	80906.4	
66	Daily Muhim	Urdu	46500	576			120	120	0	0	180				0	0	0	0				39		63				57	117	576	251850.24	
67	Illhaq	Urdu	35500	971			120	120	0	0	180				0	0	0	0		39	30	160		64	51		120	90	117	971	385894.82	
68	Awaz e Subh	Urdu	40000	724				0	0	0	0				0	0	0	0	30	78	90	168		100	42	78		48	90	724	221587.44	
69	Frontier Anti Corruption	English	21150	239				0	0	0	0				0	0	0	0	20					42		45			51	81	239	75399.72
70	Frontier Times	English	39000	859			120	120	0	0	180				0	0	0	0			42	39		136	57	120	48		117	859	352267.31	
71	Frontier Post	English	35000	110				0	0	0	0				0	0	0	0		39				26		45				110	52060.8	
72	Frontier News	English	35000	1639			336	336	0	0	504				0	0	0	0		154	45	100		70	48	39	48	93	202	1639	506303.49	
73	Frontier Star	English	25000	681			120	120	0	0	180				0	0	0	0	20	75	20	39		66	36	30		42	53	681	230178	
74	Daily Times	English	22000	2638			336	336	0	0	504				0	0	0	0	129	162	120	200	200	93	100	168	87	135	404	2638	845030.54	
75	Statesman peshawar	English	21000	0				0	0	0	0				0	0	0	0												0	0	

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%														Back 200%	Inner 150%	
76	Lead Pakistan	English	20000		1844			216	216	0	0	324				0	0	0	0		111	71	160	39	108	108	170	138	99	300	1844	569630.04	
77	Todays Muslim	English	15800		1806			216	216	0	0	324				0	0	0	0	30	120	117	120	39	110	78	90	72	156	334	1806	446714.1	
78	Country News Peshawar	English	10000		1719			336	336	0	0	504				0	0	0	0	48		102	60	64	87	48	45	60	132	233	1719	411408.27	
79	Metro Times	English	20500		0				0	0	0	0				0	0	0	0												0	0	
80	Wahdat	Pushto	115000		4936			456	456	0	0	684			108	108	0	0	162	120	250	260	376	327	330	260	416	300	281	606	4936	2657493.04	
81	Pakhtun Post	Pushto	41000		45				0	0	0	0				0	0	0	0						45						45	18787.05	
82	Hewad	Pushto	14500		1553			216	216	0	0	324				0	0	0	0	30	120	156	168		18	48	60		54	359	1553	415303.26	
83	Aksariat Peshawar	Urdu	9000		262				0	0	0	0				0	0	0	0				22	105		42			39	54	262	60613.7	
84	Awal o Akhir	Urdu	15500		322				0	0	0	0				0	0	0	0	30			57	57	64				57		57	322	91196.84
85	Jehan Peshawar	Urdu	12500		399				0	0	0	0				0	0	0	0			54	60		60	57			72	96	399	52233.09	
86	Aina Jehan	Urdu	33200		330				0	0	0	0				0	0	0	0				64	75			48	20	36	87	330	107580	
87	Nawa-i-Dir	Urdu	39100		2279			336	336	0	0	504				0	0	0	0	48	100	42	180			187	140	205	196	341	2279	934390	
88	Tadeel	Urdu	38100		405				0	0	0	0				0	0	0	0		72		72		36	72		60	51	42	405	164770.2	
89	Ittehad	Urdu	43500		0				0	0	0	0				0	0	0	0												0	0	
Peshawar																											0						
90	Daily Bayan	Urdu	6100		1148			336	336	0	0	504				0	0	0	0						150			77	36	45	1148	239013.6	
Mardan																											0						
91	Pakhtunkhwa News	Urdu	10100		889			120	120	0	0	180				0	0	0	0		72	120				75	260			62	889	162295.84	
92	Nida-e-Watan	Urdu	40100		108				0	0	0	0				0	0	0	0	30				18				60		108	20412		
93	Islah Swabi	Urdu	4500		0				0	0	0	0				0	0	0	0											0	0		
Charsadda																											0						
94	Charsadda News	Urdu	31700																											0			
95	Hashtnagartimes Chd	Urdu	19200		0				0	0	0	0				0	0	0	0											0	0		

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%														
Abbotabad																												0					
96	Ittehad	Urdu	38500		612			120	120	0	0	180				0	0	0	0			100							120	92	612	249861.24	
97	Akhbar	Urdu	32000		475				0	0	0	0				0	0	0	0			54			42	160	60		54	105	475	179279.25	
98	Aaj Abbotabad	Urdu	55000		20				0	0	0	0				0	0	0	0					20							20	9291	
99	Muhasib	Urdu	16500		0				0	0	0	0				0	0	0	0												0	0	
100	Shamal Abbottabad	Urdu	40000		68				0	0	0	0				0	0	0	0						48			20			68	28141.12	
101	Pine Abbottabad	Urdu	18000		150				0	0	0	0				0	0	0	0							78				72	150	43800	
102	Nawa e Hazara Abtt	Urdu	67500		638			120	120	0	0	180				0	0	0	0	20		51		20		42	30			175	638	312945.38	
Swat																												0					
103	Azadi	Urdu	50000		1462			216	216	0	0	324				0	0	0	0		270	120		200	38		45		72	177	1462	657768.42	
104	Chand	Urdu	24100		999			120	120	0	0	180				0	0	0	0		129		120		45		45	60	60	240	999	328631.04	
105	Awaz e Swat	Urdu	3500		64				0	0	0	0				0	0	0	0				64								64	11683.84	
106	Shamal Swat	Urdu	17000		1034			120	120	0	0	180				0	0	0	0		171			100	78	87		57	62	179	1034	301700.52	
Besham/Shangla																												0					
107	Basha News Besham	Urdu	20000		788			120	120	0	0	180				0	0	0	0		220	36		48	66		100			18	788	243421.08	
Kohat/Karak																												0					
108	Karak Times	Urdu	41500		789				0	0	0	0				0	0	0	0				120			120	120		72	357	789	330701.46	
109	Sada e Lawagher Karak	Urdu	14100		937			120	120	0	0	180				0	0	0	0	40		20	100		20	60	30		90	277	937	254901.48	
110	Siawish Kohat	Urdu	67500		906			120	120	0	0	180				0	0	0	0			48			72			48	78	360	906	444465.48	
111	Janisar- e - Pakistan Karak	Urdu	10000		984				0	0	0	0				0	0	0	0	45			60		120	48		230		481	984	284307.12	
DI Khan																												0					
112	Aitedal Di Khan	Urdu	15600		464				0	0	0	0				0			0	48			140	36	36		78	66		60	464	131678.56	
113	Pashtun Millat DI Khan	Urdu	30200		807			120	120	0	0	180				0			0			20	140			51		39	140	117	807	296290.05	
114	Inkishaf DI Khan	Urdu	23000		249				0	0	0	0				0			0						140		30		65	14	249	91420.35	
115	Sada e Haq DI Khan	Urdu			324				0	0	0	0				0			0			20	100		57	57			90		324	118956.6	