

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified		Oct-25	Inf Display				Inf Display Impact			Other Display				Other Display Impact				01/10/25	03/10/25	08/10/25	10/10/25	15/10/25	17/10/25	22/10/25	24/10/25	28/10/25	29/11/25	31/11/25	Total Space in cm	Value of Spaces
						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%														
1	Jang Rawalpindi/L	Urdu	230000		116				0	0	0	0				0	0	0	0	42				20		54		66		54	116	45103.12	
2	Ummat Karachi	Urdu	135000		90				0	0	0	0				0	0	0	0	56	34								72	90	29973.6		
3	Pakistan Islamabad	Urdu	98000		266				0	0	0	0				0	0	0	0	138	45			20				63	54		266	71713.6	
4	Ausaf Islamabad	Urdu	97000		2362			648	648	0	0	972				0	0	0	0	228	229						105	180		111	2362	738219.48	
5	Nawa e Waqt	Urdu	73000		277				0	0	0	0				0	0	0	0	124	24		72			57			90	45	277	81817.49	
6	Dunya Islamabad	Urdu	60000		60				0	0	0	0				0	0	0	0							60				60	60	17376.6	
7	Assas Rawalpindi	Urdu	71500		0				0	0	0	0				0	0	0	0												0	0	
8	Jehan Islamabad	Urdu	25000		0				0	0	0	0				0	0	0	0												0	0	
9	Ghaznavi Rawalpindi	Urdu	22500		155				0	0	0	0				0	0	0	0	45	90			20							155	50094.45	
10	Akhbar e Haq Isb	Urdu			0				0	0	0	0				0	0	0	0												0	0	
11	Daily Quaid Islamabad	Urdu			0				0	0	0	0				0	0	0	0												0		
12	Express Tribune	English	35000		1052				0	0	0	0				0	0	0	0	426	409	36		100		36	45			114	1052	234143.64	
13	Dawn	English	123000		8296			216	216	0	0	324				0	0	0	0	765	96	1297	1091	951	897	1000	778	881	683	649	8296	1630246.96	
14	News	English	112000		6642			216	216	0	0	324				0	0	0	0	271	552	971	1478	780	753	724	279	294	249	388	6642	2055499.74	
15	Nation	English	30000		234				0	0	0	0				0	0	0	0	81	48					48	57				234	47750.04	
16	Pakistan Today	English	26000		0				0	0	0	0				0	0	0	0												0	0	
17	Business Recd	English	25000		2466			432	432	0	0	648				0	0	0	0	72	129	328	240	221	45	201	96	54	154	129	2466	416458.08	
18	Pakistan Observer	English	52000		66				0	0	0	0				0	0	0	0	66										100	66	18003.48	
19	K2 Rawalpindi	Urdu	53000		102				0	0	0	0				0	0	0	0	60	42										102	46998.54	
20	Mumtaz Rwp	Urdu	21500		0				0	0	0	0				0	0	0	0												0	0	
21	District News Rwp	Urdu	19500		0				0	0	0	0				0	0	0	0												0	0	
22	Metro watch Rwp		50000		0				0	0	0	0				0	0	0	0												0	0	
23	Khabargeer isb	Urdu	22100		0				0	0	0	0				0	0	0	0												0	0	
24	Minutes Mirror Lhr				0				0	0	0	0				0	0	0	0														
25	News Mart Rwp				0				0	0	0	0				0	0	0	0														

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%	Inner 150%													
Provincial Newspapers (B)																																
26	Mashriq	Urdu	130000		10059	216		216	432	540	0	324				0	0	0	0	680	304	214	1408	1130	1179	1709	1016	1123	448	1158	10059	5610306.66
27	Aaj Pesh	Urdu	111000		16261	432		216	648	1080	0	324				0	0	0	0	2180	1337	2581	2395	1510	1127	1402	889	788	760	718	16261	8692154.94
28	Express Peshawar	Urdu	85000		11006	216		216	432	540	0	324				0	0	0	0	1664	1269	1913	1874	995	782	595	334	284	403	323	11006	3368056.12
29	Subh	Urdu	75000		300			120	120	0	0	180				0	0	0	0											84	300	150114
30	Awam Un Nas Peshawar	Urdu	67000		1793			336	336	0	0	504				0	0	0	0	188	150	80	150	130	60	123	72		100		1793	878050.03
31	Surkhab	Urdu	60000		1705			432	432	0	0	648				0	0	0	0	225		187	72	51	90				165	100	1705	814308
32	Awaz I Shehr	Urdu	53500		370				0	0	0	0				0	0	0	0	120	34			45		120	51		45		370	153072.7
33	Paighamat	Urdu	50000		2184			216	216	0	0	324				0	0	0	0	222	126	131	228	78	132	211	108	408		51	2184	982603.44
34	Jiddat	Urdu	47800		2344			432	432	0	0	648				0	0	0	0	204	183	120	130	167	42	138	100	180		246	2344	1012490.8
35	Jehad	Urdu	46000		2280			336	336	0	0	504				0	0	0	0	282	165	100	348	169	84	120	100	72	168	75	2280	992780.4
36	Akhbar Peshawar	Urdu	45000		184				0	0	0	0				0	0	0	0	22	72		39			51				99	184	79478.8
37	Jurrat	Urdu	44550		1777			432	432	0	0	648				0	0	0	0	93	216			156		145	45	42		166	1777	467848.56
38	Khabrain	Urdu	44000		472				0	0	0	0				0	0	0	0	66		51			100	138	45	72	54	122	472	116843.6
39	Riyasat	Urdu	41000		1822			432	432	0	0	648				0	0	0	0	95	45	126	135	107	48	51	66	69	81	71	1822	760612.12
40	Nai Baat	Urdu	35000		1223			216	216	0	0	324				0	0	0	0	60		216	96	54		147	90	20	78	51	1223	272203.11
41	Watan	Urdu	35000		957			216	216	0	0	324				0	0	0	0	45		100	72	45	65	48	42		48	48	957	377593.92
42	Siyaq	Urdu	35000		1622			432	432	0	0	648				0	0	0	0	126	153	30	60	33			120	20	75	75	1622	501116.9
43	Sarhad Peshawar	Urdu	34100		1993			552	552	0	0	828				0	0	0	0	69	84	91	75	78	45	75	48	48		60	1993	776114.06
44	Pakistan Peshawar	Urdu	32000		865			120	120	0	0	180				0	0	0	0	80		30	80	88		129	90	68		72	865	326762.4
45	Waqf	Urdu	30100		2432			552	552	0	0	828				0	0	0	0	116	48	165	330	45	90	147	57	54	141	57	2432	533532.16
46	Quaid Peshawar	Urdu	26200		1287			216	216	0	0	324				0	0	0	0	83	114	144	100	84	75	102	45		90	57	1287	507798.72
47	Ummat Pesh	Urdu	25000		899			216	216	0	0	324				0	0	0	0	68	72	48	75				66	30		65	899	166683.59
48	Aeen	Urdu	21700		4887			648	648	0	0	972				0	0	0	0	144	300	442	802	228	269	355	262	465	200	436-216	4887	1565697.06

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%														Back 200%	Inner 150%	
76	Lead Pakistan	English	20000		2464			648	648	0	0	972				0	0	0	0	160	144	54	129	156	48	60	54	39	54	111	2464	761154.24	
77	Todays Muslim	English	15800		1581			216	216	0	0	324				0	0	0	0	196	90	135	135	170	90	54	51	120		84	1581	391060.35	
78	Country News Peshawar	English	10000		2438			648	648	0	0	972				0	0	0	0	76	186	288		88		60	120		75	54	2438	583486.54	
79	Metro Times	English	20500		0				0	0	0	0				0	0	0	0												0	0	
80	Wahdat	Pushto	115000		4087			432	432	0	0	648				0	0	0	0	338	325	354	641	336	266	249	120	378		551	4087	2200399.93	
81	Pakhtun Post	Pushto	41000		65				0	0	0	0				0	0	0	0				65							100	65	27136.85	
82	Hewad	Pushto	14500		1825			648	648	0	0	972				0	0	0	0		26			51	20	51	57		151	48	1825	488041.5	
83	Aksariat Peshawar	Urdu	9000		128				0	0	0	0				0	0	0	0	48		20				60				48	128	29612.8	
84	Awal o Akhir	Urdu	15500		837			216	216	0	0	324				0	0	0	0	57		48		90		51		51		57	837	237055.14	
85	Jehan Peshawar	Urdu	12500		263				0	0	0	0				0	0	0	0	20	24	45				51	36	87			263	34429.33	
86	Aina Jehan	Urdu	33200		54				0	0	0	0				0	0	0	0								54		45	84	54	17604	
87	Nawa-i-Dir	Urdu	39100		3583			648	648	0	0	972				0	0	0	0	286	167	220	514	214	202	99	108	153		152	3583	1469030	
88	Tadeel	Urdu	38100		657			120	120	0	0	180				0	0	0	0	45		48	48		90		54	72		93	657	267293.88	
89	Ittehad	Urdu	43500		0				0	0	0	0				0	0	0	0												0	0	
Peshawar																																	
90	Daily Bayan	Urdu	6100		798				216	0	0	324				0	0	0	0			92		100		66				0	798	166143.6	
Mardan																																	
91	Pakhtunkhwa News	Urdu	10100		1946			432	432	0	0	648				0	0	0	0	93	61	270	60	205	48	24	48	57		45	1946	355261.76	
92	Nida-e-Watan	Urdu	40100		568			120	120	0	0	180				0	0	0	0	100			45	78		45				84	568	107352	
93	Islah Swabi	Urdu	4500		0				0	0	0	0				0	0	0	0												0	0	
Charsadda																																	
94	Charsadda News	Urdu	31700																														
95	Hastnagartimes Chd	Urdu	19200		729			216	216	0	0	324				0	0	0	0	60				75			54				729	221054.67	

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%														Back 200%	Inner 150%
Abbotabad																																
96	Ittehad	Urdu	38500		362				0	0	0	0				0	0	0	0	201		54	20	87					362	147793.74		
97	Akhbar	Urdu	32000		111				0	0	0	0				0	0	0	0	57			0				54			111	41894.73	
98	Aaj Abbotabad	Urdu	55000		684				0	0	0	0				0	0	0	0			181	201		158		78	66		20	684	317752.2
99	Muhasib	Urdu	16500		51				0	0	0	0				0	0	0	0	51										51	14736.45	
100	Shamal Abbottabad	Urdu	40000		1429			432	432	0	0	648				0	0	0	0	187	20	52		90					255	1429	591377.36	
101	Pine Abbottabad	Urdu	18000		178				0	0	0	0				0	0	0	0	121		57								178	51976	
102	Nawa e Hazara Abtt	Urdu	67500		1233			336	336	0	0	504				0	0	0	0	81	48	81		45	99			39		100	1233	604798.83
Swat																																
103	Azadi	Urdu	50000		2152			432	432	0	0	648				0	0	0	0	120	160	304	101	48	60	87	120	72		207	2152	968206.32
104	Chand	Urdu	24100		1797			432	432	0	0	648				0	0	0	0	120	90	90	152	89	26	96		54		120	1797	591141.12
105	Awaz e Swat	Urdu	3500		0				0	0	0	0				0	0	0	0									78		0	0	
106	Shamal Swat	Urdu	17000		478				0	0	0	0				0	0	0	0	145		135	147			51				478	139470.84	
Besham/Shangla																																
107	Basha News Besham	Urdu	20000		755			120	120	0	0	180				0	0	0	0	77		100	81		95	48		54		39	755	233227.05
Kohat/Karak																																
108	Karak Times	Urdu	41500		1222			336	336	0	0	504				0	0	0	0	44	36	36		45	140			81	51		1222	512189.08
109	Sada e Lawagher Karak	Urdu	14100		359				0	0	0	0				0	0	0	0			42	104		42	93		78	42		359	97662.36
110	Siawish Kohat	Urdu	67500		1777			552	552	0	0	828				0	0	0	0	24	24	39	105		100	60		45		24	1777	871760.66
111	Janisar- e - Pakistan Karak	Urdu	10000		891			216	216	0	0	324				0	0	0	0	24		48		65	109	39	36	30	45	0	891	257436.63
DI Khan																																
112	Aitedal Di Khan	Urdu	15600		1198			216	216	0	0	324				0			0	123	42	140	162	62		129					1198	339980.42
113	Pashtun Millat DI Khan	Urdu	30200		1105			216	216	0	0	324				0			0	20	60	66	104	87	30	156	42			98	1105	405700.75
114	Inkishaf DI Khan	Urdu	23000		361				0	0	0	0				0			0	84		122	78	20		57					361	132541.15
115	Sada e Haq DI Khan	Urdu			393				0	0	0	0				0			0			159	48			129	57		42		393	144289.95