

S.No	Name of Daily Newspaper	Language	Circulation figure as per ABC Certified		Sep-25	Inf Display				Inf Display Impact			Other Display			Other Display Impact			03/09/25	05/09/25	10/09/25	12/09/25	17/09/25	19/09/25	24/09/25	26/09/25			Total Space in cm	Value of Spaces		
						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%													Inner 150%	
Provincial Newspapers (B)																																
26	Mashriq	Urdu	130000		9548			752	752	0	0	1128	188				188	470	0	0	910	543	885	223	188	1973	1856	432			9548	5325301.52
27	Aaj Pesh	Urdu	111000		11059			752	752	0	0	1128	188				188	470	0	0	755	517	839	1167	233	1912	1657	1441			11059	5911477.86
28	Express Peshawar	Urdu	85000		7438			536	536	0	0	804	108				108	270	0	0	701	242	526	832	156	1304	1110	849			7438	2276176.76
29	Subh	Urdu	75000		87				0	0	0	0					0	0	0	0			48	39							87	43533.06
30	Awam Un Nas Peshawar	Urdu	67000		963				0	0	0	0					0	0	0	0	69	48	57	116		138	243	292			963	471590.73
31	Surkhab	Urdu	60000		1263				0	0	0	0					0	0	0	0	157	180	60	108		170	192	396			1263	603208.8
32	Awaz I Shehr	Urdu	53500		894			216	216	0	0	324					0	0	0	0	48			66		90	108	42			894	369856.74
33	Paighamata	Urdu	50000		1757			216	216	0	0	324					0	0	0	0	222	69	105	180		210	230	201			1757	790491.87
34	Jiddat	Urdu	47800		2157			104	104	0	0	156				108	108	0	0	162	232	89	165	262	108	462	243	66			2157	931716.15
35	Jehad	Urdu	46000		2303			432	432	0	0	648					0	0	0	0	132	138	102	207		224	252	168			2303	1002795.29
36	Akhbar Peshawar	Urdu	45000		277				0	0	0	0					0	0	0	0	69	45	30			88	45				277	119650.15
37	Jurraat	Urdu	44550		987			320	320	0	0	480					0	0	0	0	45		51			91					987	259857.36
38	Khabrain	Urdu	44000		412				0	0	0	0					0	0	0	0	54	51	111			66	60	70			412	101990.6
39	Riyasat	Urdu	41000		626				0	0	0	0					0	0	0	0	79	81	60	42		162	108	94			626	261329.96
40	Nai Baat	Urdu	35000		412				0	0	0	0					0	0	0	0	72	78	48	172		42					412	91698.84
41	Watan	Urdu	35000		331				0	0	0	0					0	0	0	0	42	45	51	45		70	36	42			331	130599.36
42	Siyaq	Urdu	35000		863			216	216	0	0	324					0	0	0	0	60	39	81	45			16	82			863	266623.85
43	Sarhad Peshawar	Urdu	34100		587				0	0	0	0					0	0	0	0	63	51	48	51		225	107	42			587	228589.54
44	Pakistan Peshawar	Urdu	32000		685				0	0	0	0					0	0	0	0	85	126	75	48	48	120	135	48			685	258765.6
45	Waqt	Urdu	30100		1269			216	216	0	0	324					0	0	0	0	106	57	42	99		92	183	150			1269	278393.22
46	Quaid Peshawar	Urdu	26200		466				0	0	0	0					0	0	0	0	69	77	108	48	48	96		20			466	183864.96
47	Ummat Pesh	Urdu	25000		273				0	0	0	0					0	0	0	0	45		42	45		48	54	39			273	50616.93
48	Aeen	Urdu	21700		3509			216	216	0	0	324					0	0	0	0	385	201	285	244		882	414	558			3509	1124213.42

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%													Inner 150%
76	Lead Pakistan	English	20000		1265			216	216	0	0	324				0	0	0	0	133	69	42	112		219	150			1265	390771.15	
77	Todays Muslim	English	15800		1456			104	104	0	0	156			108	108	0	0	162	126	65	69	105	108	168	219	66		1456	360141.6	
78	Country News Peshawar	English	10000		562				0	0	0	0				0	0	0	0	102	57		102	48	90	111	52		562	134503.46	
79	Metro Times	English	20500		0				0	0	0	0				0	0	0	0										0	0	
80	Wahdat	Pushto	115000		2569			324	324	0	0	486				0	0	0	0	296	83	105	270		301	384	320		2569	1383123.91	
81	Pakhtun Post	Pushto	41000		207				0	0	0	0				0	0	0	0							87	120		207	86420.43	
82	Hewad	Pushto	14500		732				0	0	0	0				0	0	0	0	105		36	86		144	211	150		732	195751.44	
83	Aksariat Peshawar	Urdu	9000		225				0	0	0	0				0	0	0	0	42	45		48			90			225	52053.75	
84	Awal o Akhir	Urdu	15500		45				0	0	0	0				0	0	0	0	45									45	12744.9	
85	Jehan Peshawar	Urdu	12500		156				0	0	0	0				0	0	0	0				54		48	54			156	20421.96	
86	Aina Jehan	Urdu	33200		123				0	0	0	0				0	0	0	0	39						42	42		123	40098	
87	Nawa-i-Dir	Urdu	39100		1920			216	216	0	0	324			108	108	0	0	162	135	51	105	120	108	66	303	222		1920	787200	
88	Tadeel	Urdu	38100		330				0	0	0	0				0	0	0	0	45	39		105		75		66		330	134257.2	
89	Ittehad	Urdu	43500		0				0	0	0	0				0	0	0	0										0	0	
Peshawar																															
90	Daily Bayan	Urdu	6100		206				0	0	0	0				0	0	0	0	51			20		66	69			206	42889.2	
Mardan																															
91	Pakhtunkhwa News	Urdu	10100		450				0	0	0	0				0	0	0	0	54	14	42	57			231	52		450	82152	
92	Nida-e-Watan	Urdu	40100		76				0	0	0	0				0	0	0	0		16	60							76	14364	
93	Islah Swabi	Urdu	4500		0				0	0	0	0				0	0	0	0										0	0	
Charsadda																															
94	Charsadda News	Urdu	31700																												
95	Hastnagartimes Chd	Urdu	19200		136				0	0	0	0				0	0	0	0			51			85				136	41239.28	

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						Front	Back	Inner	Total Info Display	Front 250%	Back 200%	Inner 150%	Front	Back	Inner	Total Other Display	Front 250%	Back 200%													Inner 150%
Abbotabad																															
96	Ittehad	Urdu	38500		99				0	0	0	0				0	0	0	0				54			45				99	40418.73
97	Akhbar	Urdu	32000		321				0	0	0	0				0	0	0	0		69		79		88	75	10			321	121155.03
98	Aaj Abbotabad	Urdu	55000		355				0	0	0	0				0	0	0	0						243	22	90			355	164915.25
99	Muhasib	Urdu	16500		116				0	0	0	0				0	0	0	0		20		54		42					116	33518.2
100	Shamal Abbottabad	Urdu	40000		969				0	0	0	0			108	108	0	0	162			108	48	108	120	75	240			969	401010.96
101	Pine Abbottabad	Urdu	18000		0				0	0	0	0				0	0	0	0											0	0
102	Nawa e Hazara Abtt	Urdu	67500		386				0	0	0	0				0	0	0	0			69	94		142	81				386	189336.86
Swat																															
103	Azadi	Urdu	50000		994				0	0	0	0			108	108	0	0	162	92	20	120	75	108	156	111	42			994	447210.54
104	Chand	Urdu	24100		654				0	0	0	0				0	0	0	0	52		216	39		120	155	72			654	215139.84
105	Awaz e Swat	Urdu	3500		0				0	0	0	0				0	0	0	0											0	0
106	Shamal Swat	Urdu	17000		398				0	0	0	0				0	0	0	0	56	45	60				150	87			398	116128.44
Besham/Shangla																															
107	Basha News Besham	Urdu	20000		187				0	0	0	0				0	0	0	0			73			69	45				187	57766.17
Kohat/Karak																															
108	Karak Times	Urdu	41500		725				0	0	0	0			108	108	0	0	162	36		63	51	108	140	57				725	303876.5
109	Sada e Lawagher Karak	Urdu	14100		260				0	0	0	0				0	0	0	0			48	54		75	83				260	70730.4
110	Siawish Kohat	Urdu	67500		207				0	0	0	0				0	0	0	0	39		39	18			45	66			207	101550.06
111	Janisar- e - Pakistan Karak	Urdu	10000		231				0	0	0	0				0	0	0	0			135			45	51				231	66742.83
DI Khan																															
112	Aitedal Di Khan	Urdu	15600		993				0	0	0	0			108	108			162	54	30	123		108	216	42	150			993	
113	Pashtun Millat DI Khan	Urdu	30200		557				0	0	0	0				0			0	69		132			159	97	100			557	
114	Inkishaf DI Khan	Urdu	23000		262				0	0	0	0				0			0			90			112	60				262	
115	Sada e Haq DI Khan	Urdu			340				0	0	0	0				0			0			48			190	42	60			340	